



PRESS RELEASE - TORNADO

With New High-Power Turbine, Bien-Air Gives Dentists More Time

BIENNE, Switzerland, February 2015 – In an effort to address the time constraints dentists face in their practices today, Swiss medical technologies company Bien-Air Dental S.A. announces the upcoming launch of the industry’s most powerful turbine. By authorizing faster dental procedures, the Tornado is destined to have the most positive impact on the efficiency and profitability of dental clinics around the world.

Thanks to a series of proprietary technologies, the Tornado delivers an outstanding power output of 30 watts – the best in the industry today. “The Tornado sets a new reference in the category,” says Marco Gallina, Vice President of Marketing and Product Management for Bien-Air Dental. “It helps alleviate the number 1 dentist concern – lack of time – while promising users the level of quality and reliability they have come to expect from our company.”

Operating at an unparalleled 55-decibel sound level, the Tornado skillfully combines performance with user and patient comfort. In this respect, it is no coincidence that Bien-Air chose the Tornado to premiere such features as a new spray/illumination system and an improved bur-locking mechanism. “These innovations come to complement some of our technologies that have proven most effective over the years”, Gallina points out. “And to guarantee superior durability, the Tornado is fitted with custom-designed ceramic ball bearings capable of handling the highest speed and heaviest loads.”

Due to be presented at the Cologne International Dental Show (IDS) in March 2015, the Tornado is available worldwide where Bien-Air products are traded beginning of May. Quietly powerful, the Tornado is the perfect time-saving option for forward-thinking practices.

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