



CHARTNOTES

ChartNotes magazine is distributed to over 750 local medical providers, including physicians, physician assistants, nurse practitioners, medical offices, clinics, area hospitals, pharmaceutical companies and local business partners. Print ads also run FREE OF CHARGE in our online edition found on the MPCMS website.

Space (per issue rates)	Frequency			
	4X	3X	2X	1X
Premium Positions				
Inside Front Cover (IFC)	925	1035	1160	1295
Inside Back Cover (IBC)	900	1000	1130	1260
Outside Back Cover (OBC)	975	1090	1220	1365
Run of Press Positioning				
Full Page (FP)	840	940	1050	1180
1/2 Page (Horizontal or Vertical)	620	690	770	870
1/4 Page Vertical (1/4pV)	280	315	350	395
2/3 Page Vertical (2/3pV)	680	730	815	910
1/3 Page Vertical (1/3pV)	360	400	450	500

Guaranteed positioning add 15% to above rates.

Pre-Printed Inserts

(per issue rates)

Advertiser Supplied Single sheet, 8.5x11	297
CHARTNOTES Printed (8.5x11) 4CP on Premium 28lb Bright White Double Side Printing - Add 40% to above rate.	445

Payment

All charges are due and payable within ten (10) days of billing date.

Payment Terms & Conditions

Advertisers will be billed for charges incurred in preparation of material for publication. Advertisers are responsible for proofing their ad in all cases. MPCMS is not responsible for errors in advertisements. Publisher's liability shall not exceed the value of the advertising space reserved. MPCMS reserves the right to refuse ad copy submitted for publication. Advertisements withdrawn after deadline will be billed as contracted.

Deadlines

Space reservation contract and electronic ad files provided to MPCMS are due by the following dates:

- July 29, 2016
- October 31, 2016
- January 31, 2017
- April 28, 2017
- July 31, 2017
- October 31, 2017

For inquiries and ad file submission, please contact Melissa:
melissa@mpmedsociety.org

Full Page
7.5x10

Half Page
Horizontal
7.5x4.75

Half Page
Vertical
4.75x10

1/3 Page
2.5x10

2/3 Page
5x10

1/4 Page
3.5x4.75

All ads are full color. Provide a PDF with a minimum 300 dpi resolution.