



## **DENTAL & PUBLIC SURVEY SUMMARY - 2014**

The DFO distributed two surveys in February and March 2014 to help inform our strategic planning process. Surveys were sent in both online and printed versions and sent to dental professionals and non-dental/public members.

### **DENTAL SURVEY**

Online surveys were sent to 1,500 recipients from the DFO data base using Survey Monkey, and 250 print versions were mailed using random zip sort selection. 293 recipients opened the email (29%) and 174 total people completed the online and/or printed survey (approximately 10%). Questions were written to align with the survey questions from 2011, but also included several new questions for the 2014 survey.

The complete 2014 survey results with comments for both the dental and public versions follow these summary observations:

### **SUMMARY OBSERVATIONS**

- Respondents seem to agree that we should stay focused on children. We are “ON” mission for them.  
(Approx. 75% of respondents listed “children’s oral health” first)
- DFO continues to promote a positive image for Dentistry
- Many recognize the DFO as the ODA’s charitable arm and as organizers/operators of the Tooth Taxi
- The Tooth Taxi is recognized as a valuable program making a real impact and it should be continued
- The DFO Community Grant program is only seen as having “some impact” and is not well known, doesn’t rank high on long-term thinking
- There doesn’t appear to be much interest in DFO working on adult dental needs
- DFO needs to continue to work on telling its story/making donors more knowledgeable about its programs and work
- In addition to continuing the Tooth Taxi, education/advocacy and public awareness rank high on where DFO should be looking to make an impact long-term

## **PUBLIC SURVEY**

Online surveys were sent to 544 recipients from the DFO data base using Survey Monkey, and 250 print versions were mailed using random zip sort selection. 156 recipients opened the email (28%) and 125 total people completed the online and/or printed survey (approximately 15%). Questions aligned with 2011 survey, and included new questions for 2014.

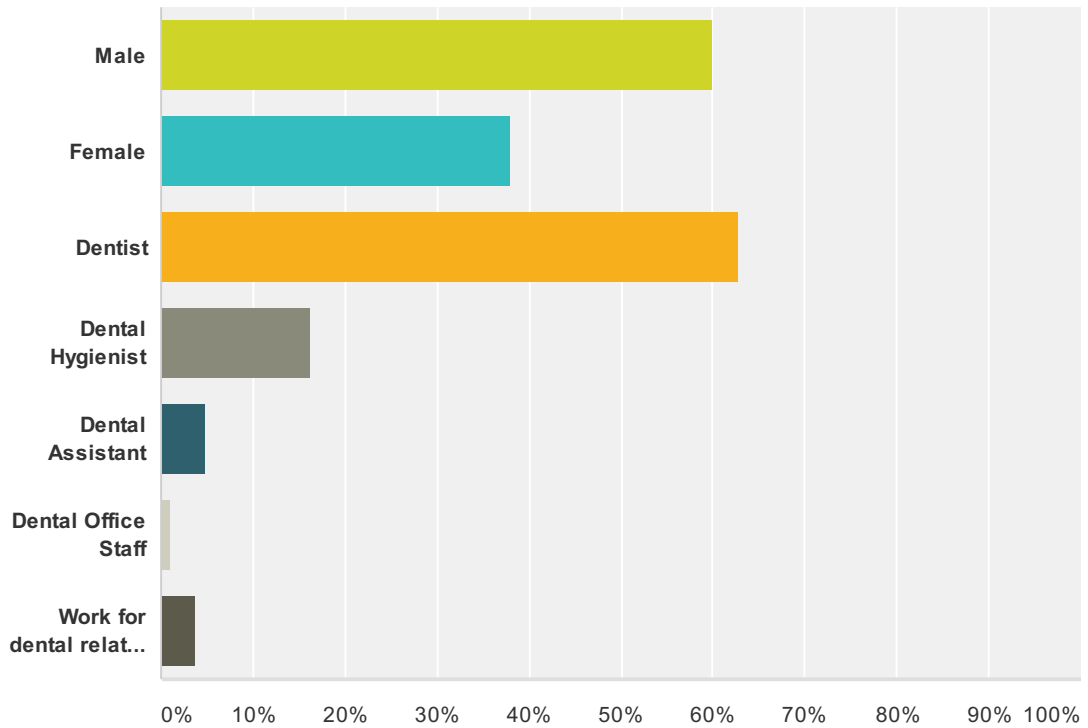
## **SUMMARY OBSERVATIONS**

- 50% gender split (unlike dental) 58% are employees (unlike dental)
- Respondents indicate we should stay focused on children, same as dental
- Recognize the DFO as organizers/operators of the Tooth Taxi (75%), advocates for children's oral health (75%), ODA's charity (68%)
- Learned about us through Friends/Colleagues (52%), ODA (41%), through DFO communications/events (18%-19%), 11% through media (Oregonian, Willamette Week, etc.) More public members have learned about us from outside dental activities
- The Tooth Taxi is recognized as a valuable program making a real impact and it should be continued. 13% Don't Know enough about it
- The DFO Community Grant program does NOT rank high on impact, and is not well known (36% Don't Know) Some public members only know us as the Tooth Taxi
- Overall perceptions of DFO very positive, 0 negative, but 5% Don't Know
- More respondents feel knowledgeable/somewhat knowledgeable about DFO and programs than they did in 2011, and fewer (11%) feel not very knowledgeable
- 95% feel communication is 'about right', 67% get info from e-news and mailings
- Long range focus: 80% continue Tooth Taxi, 71% work on education, 46% work on public awareness, 46% continue philanthropy
- In addition to continuing the Tooth Taxi, education/advocacy and public awareness rank high on where DFO should be looking to make an impact long-term

**COMPLETE SURVEY RESULTS WITH COMMENTS  
FOLLOW BELOW:**

**Q1 The Dental Foundation of Oregon (DFO) is embarking on a strategic planning process and we want your help! Please answer these 15 short questions. Please select your gender and your current profession.**

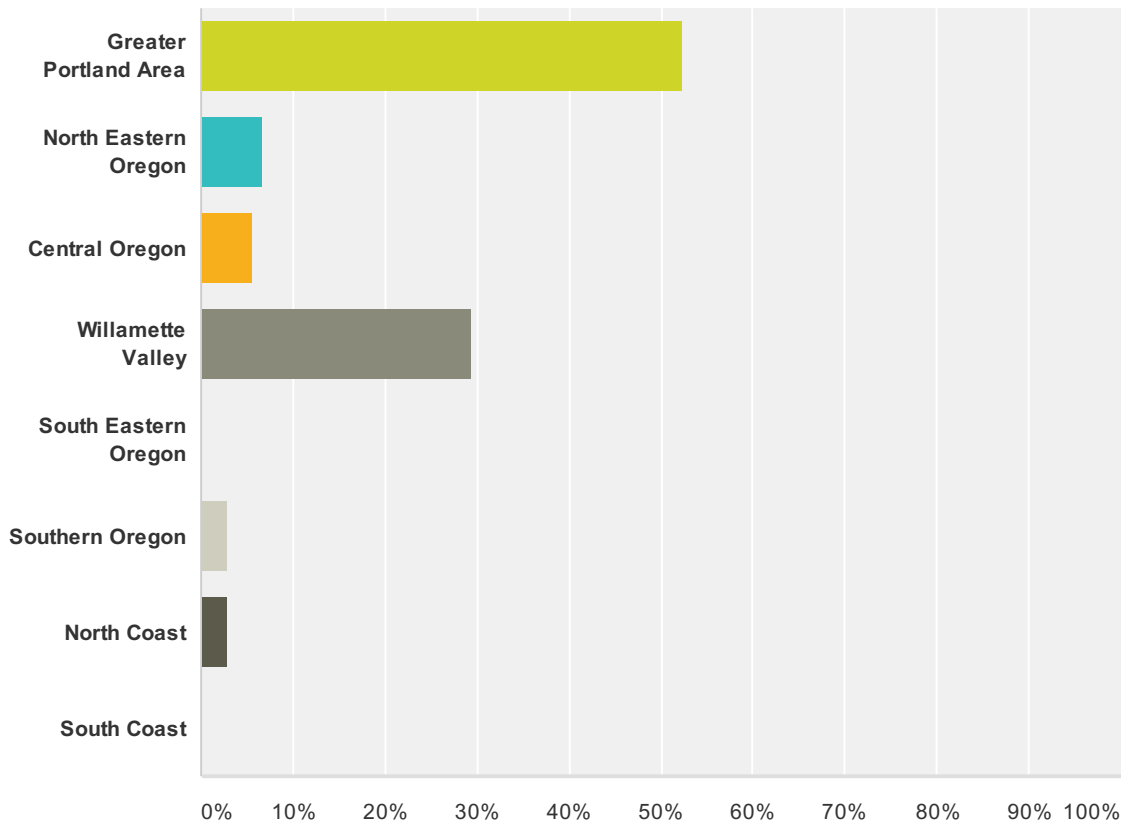
Answered: 105 Skipped: 1



Answer Choices	Responses
Male	60.00% 63
Female	38.10% 40
Dentist	62.86% 66
Dental Hygienist	16.19% 17
Dental Assistant	4.76% 5
Dental Office Staff	0.95% 1
Work for dental related company	3.81% 4
<b>Total Respondents: 105</b>	

## Q2 Please tell us where you live?

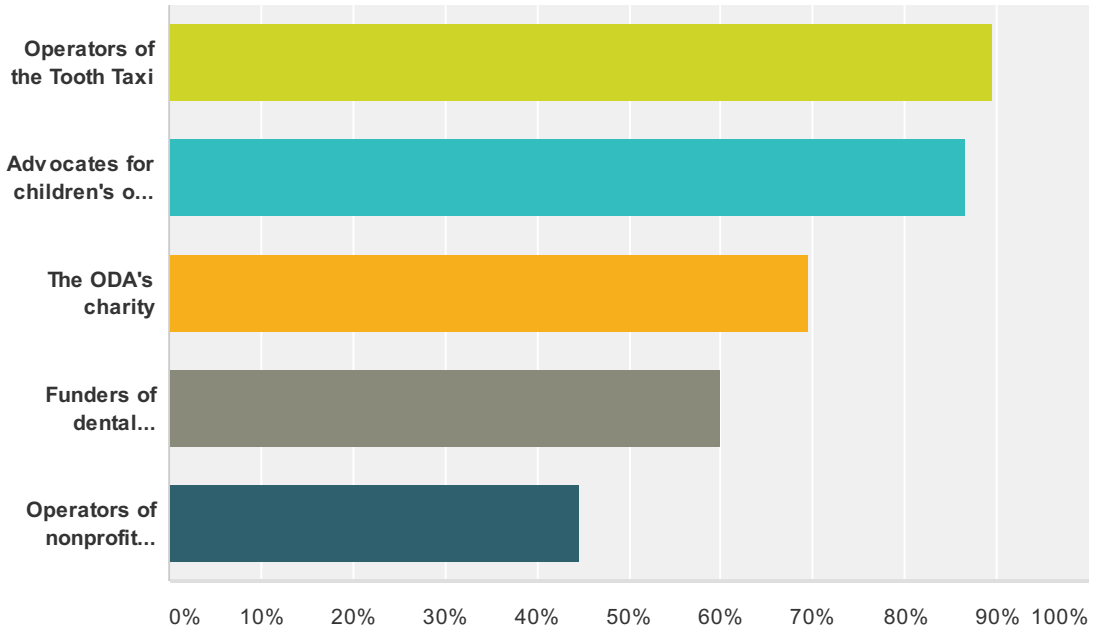
Answered: 105 Skipped: 1



Answer Choices	Responses
Greater Portland Area	52.38% 55
North Eastern Oregon	6.67% 7
Central Oregon	5.71% 6
Willamette Valley	29.52% 31
South Eastern Oregon	0.00% 0
Southern Oregon	2.86% 3
North Coast	2.86% 3
South Coast	0.00% 0
<b>Total</b>	<b>105</b>

### Q3 How would you describe the DFO? (Mark all that apply)

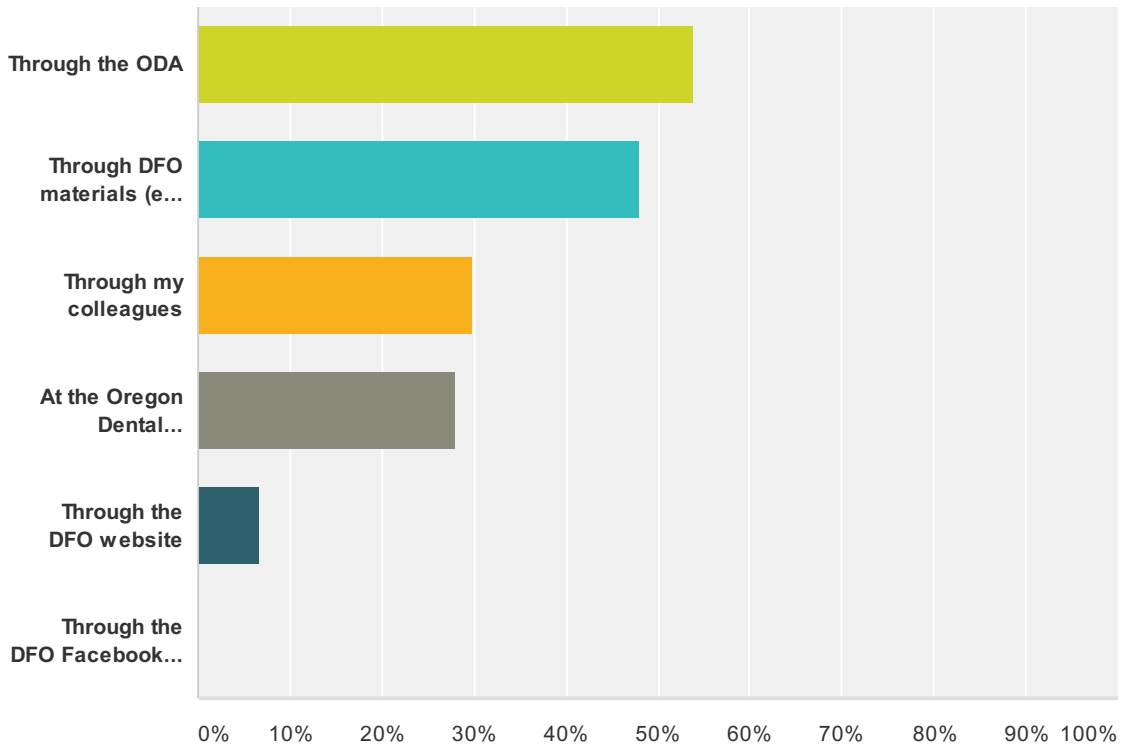
Answered: 105 Skipped: 1



Answer Choices	Responses
Operators of the Tooth Tax	89.52% 94
Advocates for children's oral health	86.67% 91
The ODA's charity	69.52% 73
Funders of dental clinics/programs	60.00% 63
Operators of nonprofit dental clinics	44.76% 47
<b>Total Respondents: 105</b>	

### Q4 How did you first learn about the DFO? (Mark all that apply)

Answered: 104 Skipped: 2

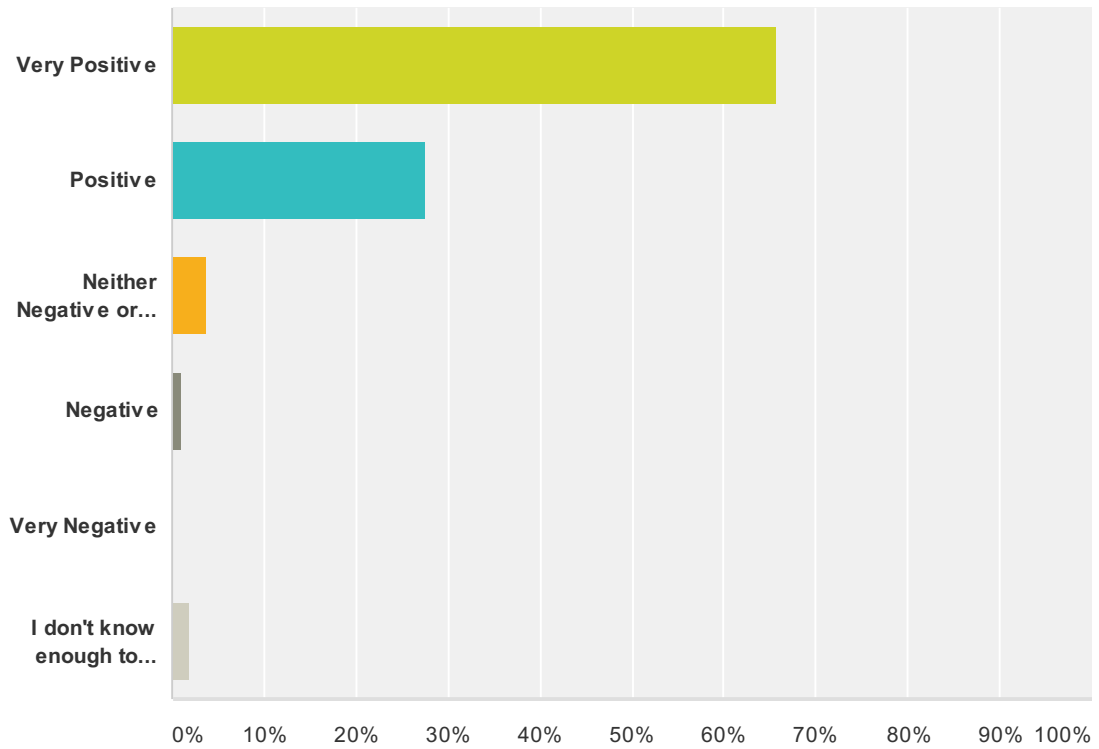


Answer Choices	Responses
Through the ODA	53.85% 56
Through DFO materials (e.g. e-newsletters, annual report, etc.)	48.08% 50
Through my colleagues	29.81% 31
At the Oregon Dental Conference	27.88% 29
Through the DFO website	6.73% 7
Through the DFO Facebook Page	0.00% 0
<b>Total Respondents: 104</b>	

#	Other?	Date
1	i am on the board and a founder of the organization	3/26/2014 3:14 PM
2	Active in the ODA when established	3/25/2014 3:31 PM
3	Charity poker event years ago	3/18/2014 9:20 PM
4	served on the BOD	3/18/2014 4:01 PM
5	when I was an OHSU dental student	3/18/2014 12:15 PM
6	Pat Nearing	3/18/2014 12:07 PM

**Q5 What type of perception does the DFO's work promote about the dental profession?  
The perception is:**

Answered: 105 Skipped: 1

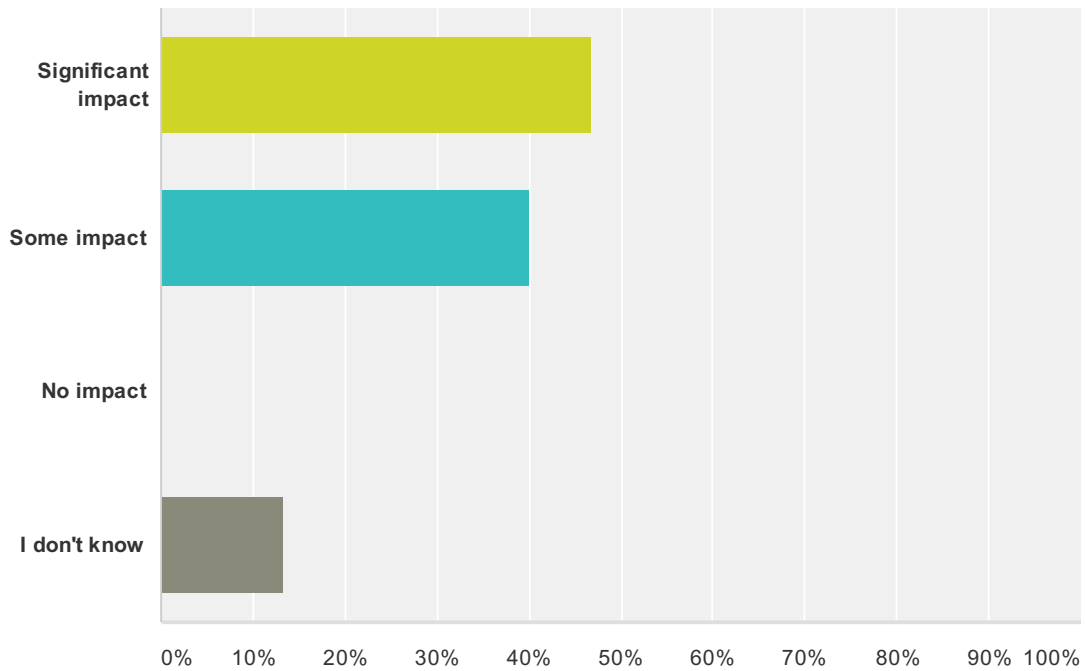


Answer Choices	Responses	
Very Positive	65.71%	69
Positive	27.62%	29
Neither Negative or Positive	3.81%	4
Negative	0.95%	1
Very Negative	0.00%	0
I don't know enough to comment	1.90%	2
<b>Total</b>		<b>105</b>

#	If Negative or Neither Negative or Positive, please explain	Date
1	Not much of an impact here in NE Oregon	3/19/2014 9:45 AM

### Q6 To what extent is the Tooth Taxi making a difference/impact improving oral health for Oregon children? (Select One)

Answered: 105 Skipped: 1



Answer Choices	Responses
Significant impact	46.67% 49
Some impact	40.00% 42
No impact	0.00% 0
I don't know	13.33% 14
<b>Total</b>	<b>105</b>

#	If "Some impact" or "No impact" please explain:	Date
1	Can't change daily lifestyle enough in their homes to make more impact	3/27/2014 12:12 PM
2	Limited opportunities to serve a huge need.	3/26/2014 9:34 AM
3	While children are coming to the Tooth Taxi when it is available. I feel that they should be seeing their DCO for the treatment because procedures are limited on the van and volunteer dentists are using equipment they are not comfortable using. Getting children to the dentist office would make the biggest impact.	3/26/2014 9:15 AM
4	It is great for those that get help, but the need is so much greater. Can we do more?	3/25/2014 8:39 PM
5	in that we need more tooth taxis to adequately serve Oregon children	3/25/2014 6:07 PM
6	I have worked on children in St. Helens and in Clatskanie but only three times. Yes, it helped some, but did not really address needs. It is like a drip in a bucket of water. I guess every drip counts but a drip will not satisfy thirst.	3/25/2014 3:46 PM
7	The Tooth Taxi is doing what it can but the need is huge.	3/25/2014 3:46 PM
8	I think the problem is enormous and it will require long-term, consistent efforts.	3/25/2014 2:03 PM

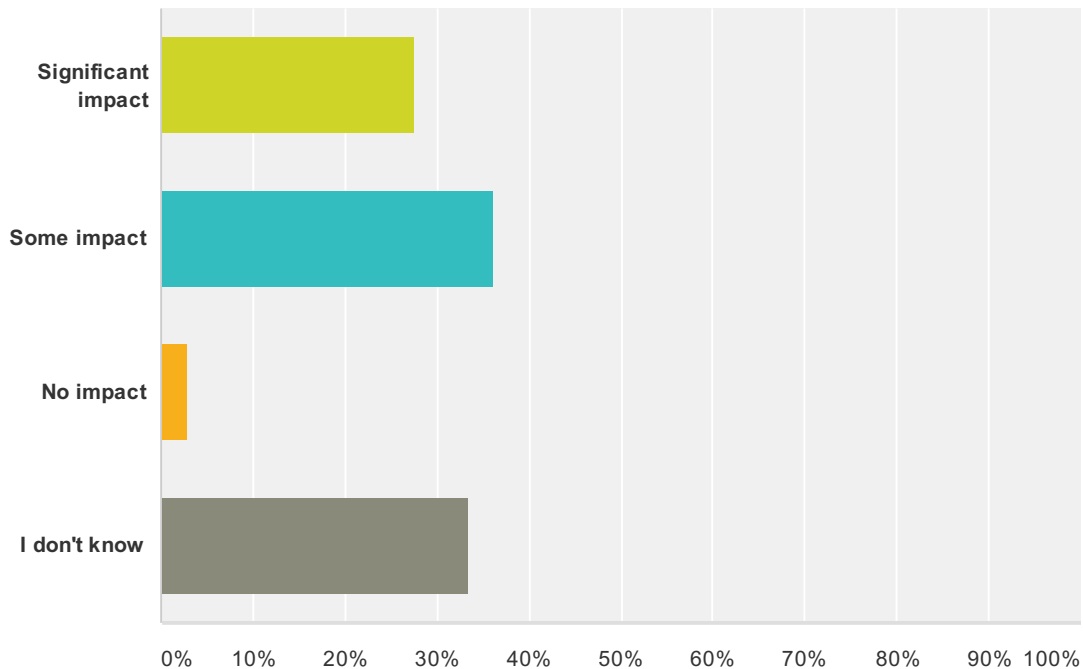


## 2014 DFO Survey - Dental

9	I hope the public gets the message. I know the dental profession knows about DFO.	3/25/2014 1:48 PM
10	drop in the bucket	3/25/2014 1:36 PM
11	When the Tooth Taxi program started it competed with MTI dental van for volunteers.	3/25/2014 1:30 PM
12	Charity isn't a health care system, and there's a huge need out there. However, the Tooth Taxi does help raise public awareness of the "silent epidemic".	3/25/2014 8:56 AM
13	I think it probably helps a lot, however it seems in Oregon there is always more need than resources	3/20/2014 1:39 PM
14	Large state to service with one taxi.	3/19/2014 9:45 AM
15	Real Treatment Great PR Dental Health education	3/18/2014 8:06 PM
16	One day visits don't provide for much other than emergency therapy and a dose of fluoride.	3/18/2014 5:06 PM
17	It is raising the level of awareness of children's oral health issues. It is a part of the reason that the Smile Survey showed fewer kids with untreated cavities over the past five years, so together we are making a measurable difference!	3/18/2014 4:23 PM
18	Has significantly changed its mission statement from serving areas of greatest need to many visits to metropolitan areas. Also, does not now provide pediatric dental specialty services as it did when founded.	3/18/2014 3:48 PM
19	need to see reports for comparison if there has been an increased improvement	3/18/2014 1:24 PM
20	Does not replace local, ongoing access to care.	3/18/2014 1:05 PM
21	Limited reach - many communities in need but don't have access	3/18/2014 1:02 PM

**Q7 The DFO Small Grant Program has supported nonprofit dental clinics for many years. To what extent is the grant program making a difference/impact improving oral health for Oregon children? (Select One)**

Answered: 105 Skipped: 1



Answer Choices	Responses
Significant impact	27.62% 29
Some impact	36.19% 38
No impact	2.86% 3
I don't know	33.33% 35
<b>Total</b>	<b>105</b>

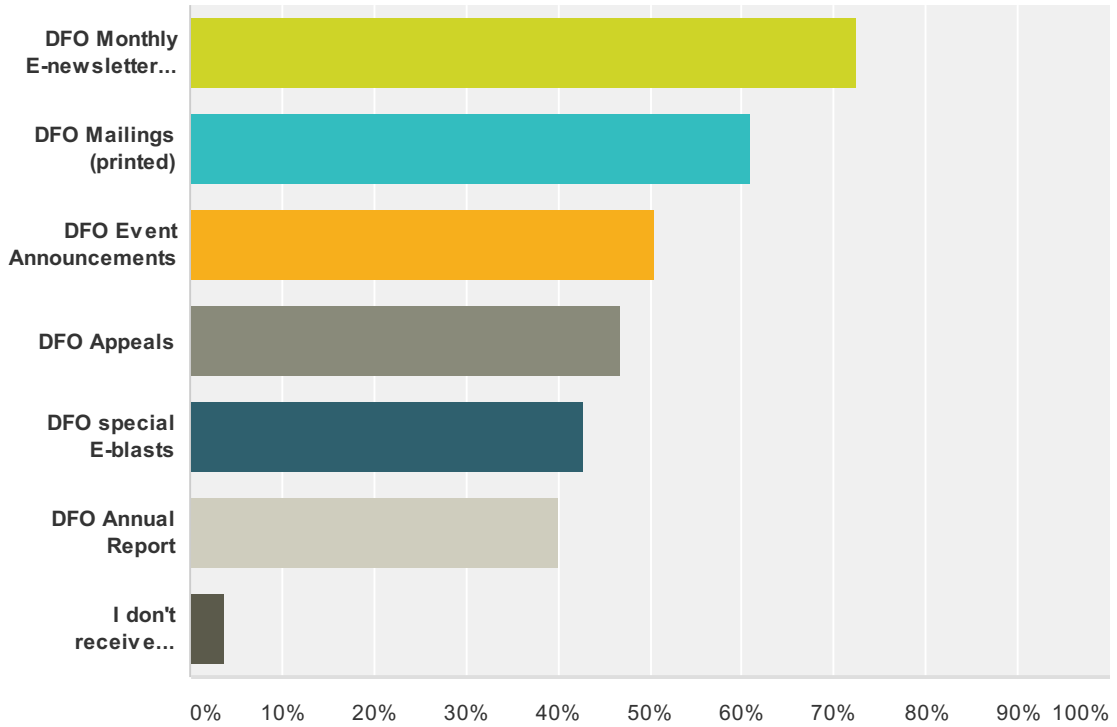
#	If "No impact" or "I don't know" please explain:	Date
1	don't have enough information specifically, in general np clinics help a lot	3/27/2014 12:12 PM
2	I am unfamiliar with this aspect of the DFO's provision of funding/care.	3/26/2014 9:34 AM
3	Parent are now relying on the dental van rather than taking their children to the dentist. This is causing small lesions to become larger non restorable ones.	3/26/2014 9:15 AM
4	Didn't know that DFO did this.	3/25/2014 6:18 PM
5	I would not say none really, but very little. The small grant sizes sprinkled about do not have the opportunity to make as great an impact as if one or two large grants were made.	3/25/2014 4:13 PM
6	I do not know the need, so there is no way to know the impact.	3/25/2014 3:46 PM
7	I know it helps the clinics in my community provide care they would be unable to provide otherwise.	3/20/2014 1:39 PM

## 2014 DFO Survey - Dental

8	I will read more about your grant program, so that I am aware.	3/18/2014 4:23 PM
9	need to see a reports for comparison if there has been an increased improvement	3/18/2014 1:24 PM
10	weak program, does not incentivize clinics to be more service oriented. Lack of monitoring on use of funds.	3/18/2014 11:57 AM

### Q8 Do you receive DFO communications? (Select all that apply)

Answered: 105 Skipped: 1

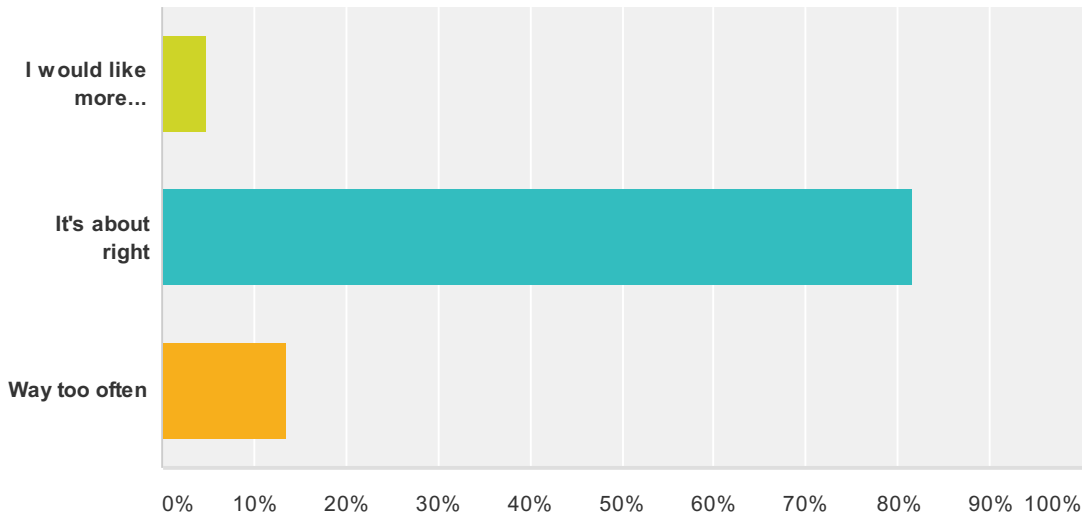


Answer Choices	Responses
DFO Monthly E-newsletter (with Tooth Taxi Updates)	72.38% 76
DFO Mailings (printed)	60.95% 64
DFO Event Announcements	50.48% 53
DFO Appeals	46.67% 49
DFO special E-blasts	42.86% 45
DFO Annual Report	40.00% 42
I don't receive anything	3.81% 4
<b>Total Respondents: 105</b>	

#	Comments	Date
1	occasioally	3/25/2014 2:05 PM

### Q9 Overall, how do you rate the frequency of DFO communication to you?

Answered: 103 Skipped: 3

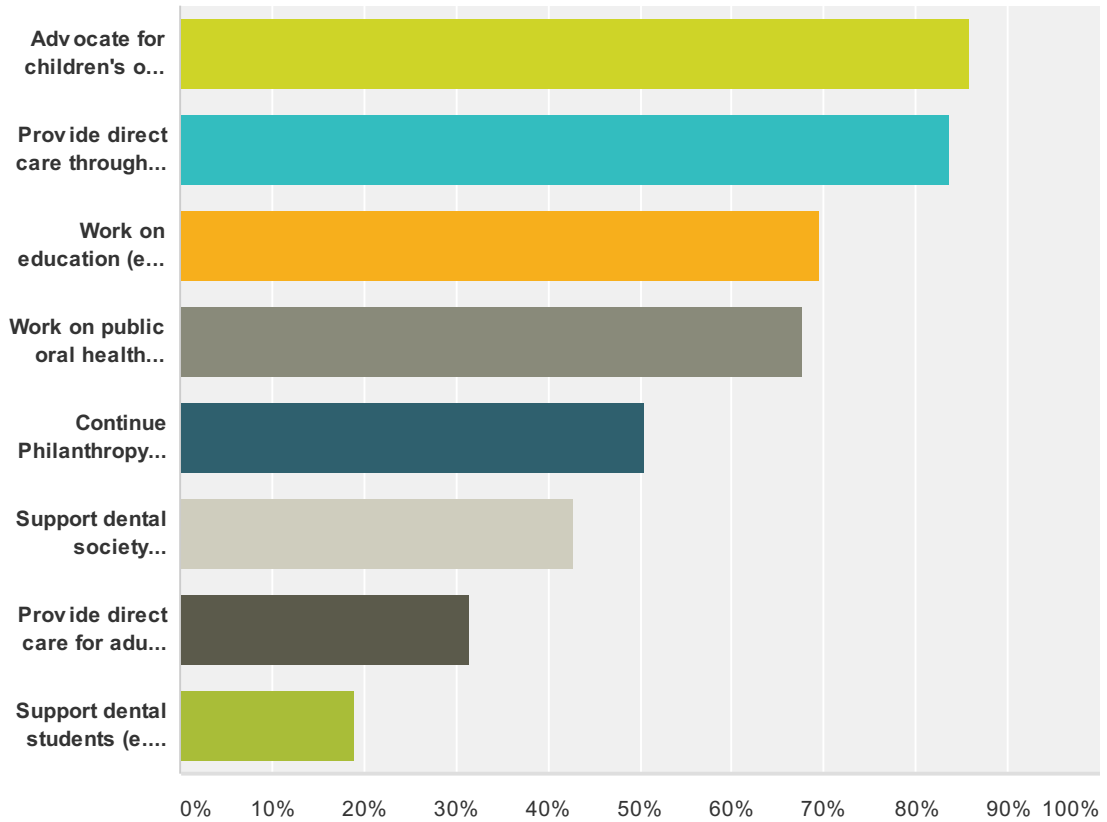


Answer Choices	Responses
I would like more information	4.85% 5
It's about right	81.55% 84
Way too often	13.59% 14
<b>Total</b>	<b>103</b>

#	Other (please specify)	Date
1	more communication to non-dental public	3/27/2014 12:05 PM
2	I don't need the hard copy mailings. Somewhere between 'about right' and 'way too often'	3/27/2014 8:15 AM
3	I really have very little interest in this	3/19/2014 12:09 PM
4	a little to much	3/18/2014 8:06 PM
5	but it is a lot and could be less	3/18/2014 5:10 PM

### Q10 Thinking long-term, what should the DFO be doing to make the biggest difference in the oral health of Oregonians? (Mark all that apply)

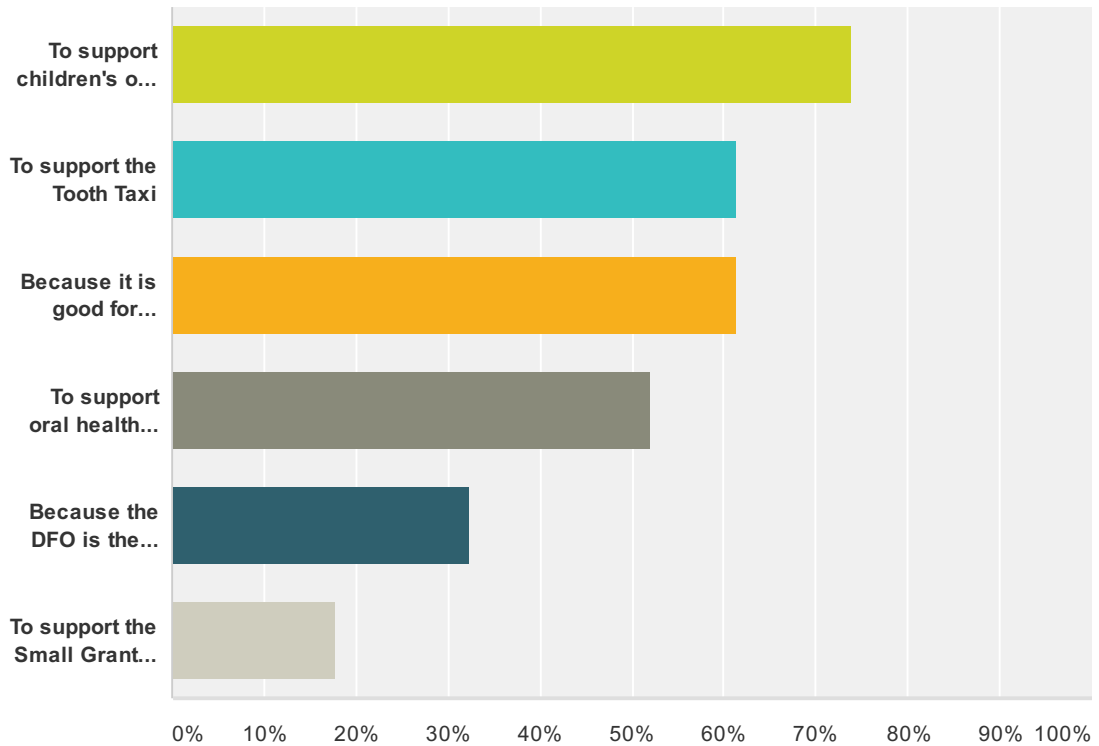
Answered: 105 Skipped: 1



Answer Choices	Responses
Advocate for children's oral health	85.71% 90
Provide direct care through programs like the Tooth Tax	83.81% 88
Work on education (e.g. programs within schools)	69.52% 73
Work on public oral health awareness campaigns	67.62% 71
Continue Philanthropy (Small Grants Program)	50.48% 53
Support dental society programs (Give Kids a Smile, etc.)	42.86% 45
Provide direct care for adult dental	31.43% 33
Support dental students (e.g. scholarships, etc.)	19.05% 20
<b>Total Respondents: 105</b>	

### Q11 If you currently support the DFO please describe why? (Mark all that apply)

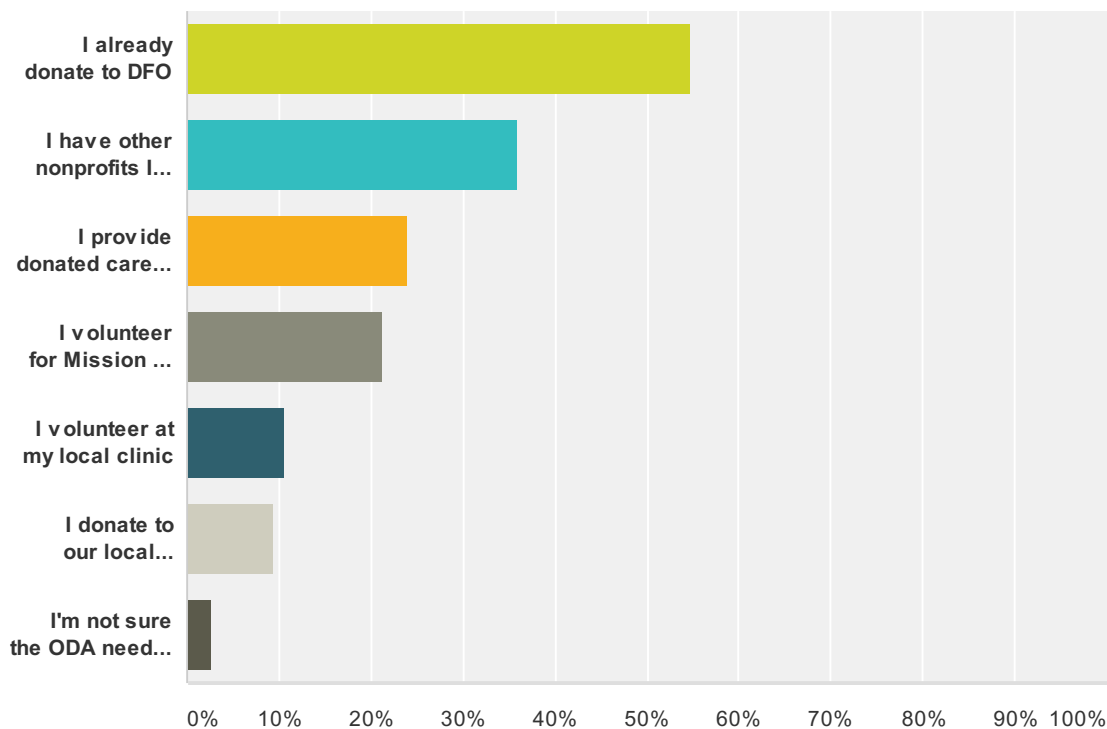
Answered: 96 Skipped: 10



Answer Choices	Responses
To support children's oral health in general	73.96% 71
To support the Tooth Taxi	61.46% 59
Because it is good for dentistry	61.46% 59
To support oral health education/advocacy	52.08% 50
Because the DFO is the ODA's charity	32.29% 31
To support the Small Grant Program	17.71% 17
<b>Total Respondents: 96</b>	

### Q12 If you do not support the DFO, please tell us why. (Select all that apply)

Answered: 75 Skipped: 31



Answer Choices	Responses
I already donate to DFO	54.67% 41
I have other nonprofits I support (e.g. local schools, churches, etc.)	36.00% 27
I provide donated care in my office	24.00% 18
I volunteer for Mission of Mercy (MOM)	21.33% 16
I volunteer at my local clinic	10.67% 8
I donate to our local dental clinic	9.33% 7
I'm not sure the ODA needs a charity program	2.67% 2
<b>Total Respondents: 75</b>	

#	Please add any additional comments:	Date
1	I volunteer on the MTI van	3/25/2014 1:36 PM
2	I volunteer for MTI vans. We treat a good number of OHP patients	3/25/2014 1:30 PM
3	I donate time to Medical Teams International	3/18/2014 9:00 PM
4	first choice does not make sense	3/18/2014 8:06 PM
5	I do support the DFO- this question is requiring me to mark a box- your results will be skewed on this	3/18/2014 3:19 PM
6	I donate	3/18/2014 1:13 PM

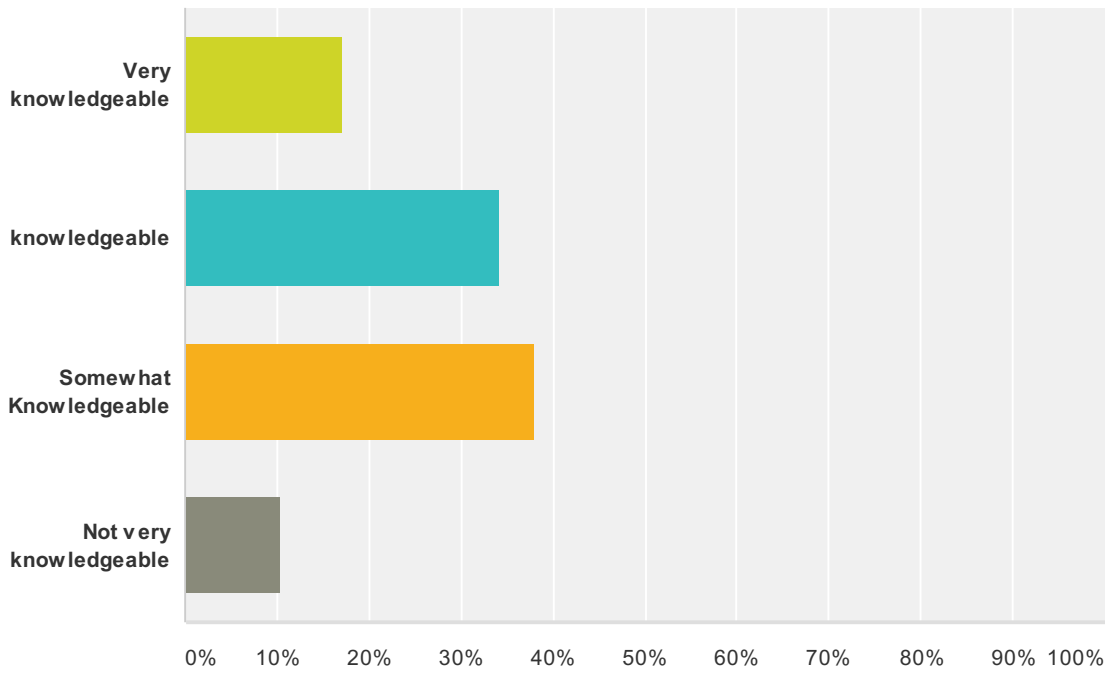


## 2014 DFO Survey - Dental

7	still getting situated in my own office, have a family, time is a factor/money is a factor	3/18/2014 1:02 PM
8	I do support DFO	3/18/2014 12:54 PM
9	i do support so this does not require an answer	3/18/2014 12:07 PM
10	(my answer is 'not applicable' but that is not a choice)	3/18/2014 11:54 AM

### Q13 To what extent do you feel knowledgeable about the DFO and its work?

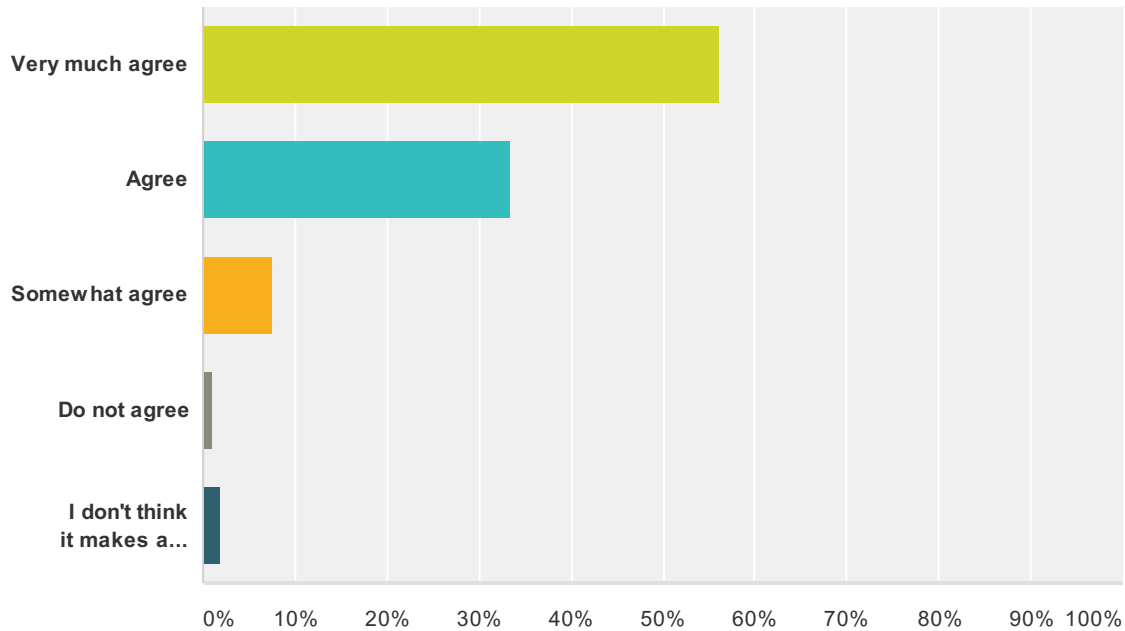
Answered: 105 Skipped: 1



Answer Choices	Responses	
Very knowledgeable	17.14%	18
knowledgeable	34.29%	36
Somewhat Knowledgeable	38.10%	40
Not very knowledgeable	10.48%	11
<b>Total</b>		<b>105</b>

### Q14 Do you agree or disagree that the DFO is good for dentistry and its reputation?

Answered: 105 Skipped: 1



Answer Choices	Responses
Very much agree	56.19% 59
Agree	33.33% 35
Somewhat agree	7.62% 8
Do not agree	0.95% 1
I don't think it makes a difference	1.90% 2
<b>Total</b>	<b>105</b>

#	Comment	Date
1	Rural locations like where I live and work know nothing about DFO.	3/25/2014 3:46 PM
2	Dentists, in general, don't advertise their "giving back" to the community. That's not why they do it, but there should be some recognition for all that we do.	3/25/2014 8:56 AM
3	Who knows what is done through DFO that really counts politically in Oregon?	3/19/2014 12:09 PM
4	whatever good the DFO, dentists, or MODA do, the public & legislature will see dentists (& insurance companies) as deep pockets, or professionals with too much money	3/18/2014 5:11 PM
5	We know that the entire system needs to change so that care is routine and sustainable for everyone. I think that the DFO is doing a great job. You are willing to collaborate and you are also very upbeat.	3/18/2014 4:23 PM
6	TOO few believe their contributions can make a difference for kids	3/18/2014 4:01 PM
7	I am 71 and have been retired for 13 years. I do help at LCC and in our local schools but do not feel I should be actively doing restorative dentistry.	3/18/2014 2:54 PM

## 2014 DFO Survey - Dental

### Q15 Are there any issues or concerns about the DFO or its programs you would like to share that would inform our planning process?

Answered: 55 Skipped: 51

#	Responses	Date
1	THANK YOU.	3/27/2014 12:12 PM
2	Need to reach a wider public	3/27/2014 12:05 PM
3	I would give my input at board and committee meetings.	3/26/2014 3:14 PM
4	none at this time.	3/26/2014 9:34 AM
5	way to many envelopes for donations are sent out. I feel it would be best to send out one time per year at the same time and if not money is given wait 4-6 months before another letter is sent. I honestly think about all of the money that is spent on mailings!	3/25/2014 9:16 PM
6	We need to support the DFO because it is good for the dental health of everyone in our state. We do this because it is the right thing to do!!	3/25/2014 8:39 PM
7	Not at this moment	3/25/2014 8:31 PM
8	No	3/25/2014 6:40 PM
9	Should DFO take over all of ODA's charitable programs?	3/25/2014 6:18 PM
10	Please continue the great work of the Tooth Taxi	3/25/2014 5:14 PM
11	none at this time	3/25/2014 5:07 PM
12	No	3/25/2014 4:55 PM
13	I do not need an organization to know how to be generous with my time and skills. I do not need recognition for what I do for others.	3/25/2014 3:46 PM
14	Make the general public more aware of low-income clinics	3/25/2014 2:05 PM
15	Get more of the public informed through local newspapers, TV, radio, when going to outlying towns and schools, if you haven't already.	3/25/2014 1:48 PM
16	Probably diminishing the MTI volunteer base. And I have heard the Taxi dentists are not always gentle. One school said they would never ask them back.	3/25/2014 1:36 PM
17	Need to expand fundraising audience, as the dental audience is reaching saturation.	3/20/2014 9:04 PM
18	It would be beneficial to know more specifically about how our donation dollars are being used; who/what is benefiting.	3/19/2014 8:24 AM
19	none	3/19/2014 8:05 AM
20	I very much like the direction of DFO. I like the fact that it supports oregon . That is the main reason I gladly give because I know the money stays here. Personally I think charitable organizations try to do or expand to much. Stay good at what you do best . Always try to improve that, which does not always mean expanding	3/18/2014 9:20 PM
21	None	3/18/2014 9:14 PM
22	No	3/18/2014 9:00 PM
23	not really	3/18/2014 8:36 PM
24	no	3/18/2014 8:35 PM
25	I have volunteered at the S OR Children's Dental Clinic for years, at MOM & Give Back a Smile. Keep the programs going, and maybe get more PSA's in local newspapers for monetary support.	3/18/2014 8:07 PM

## 2014 DFO Survey - Dental

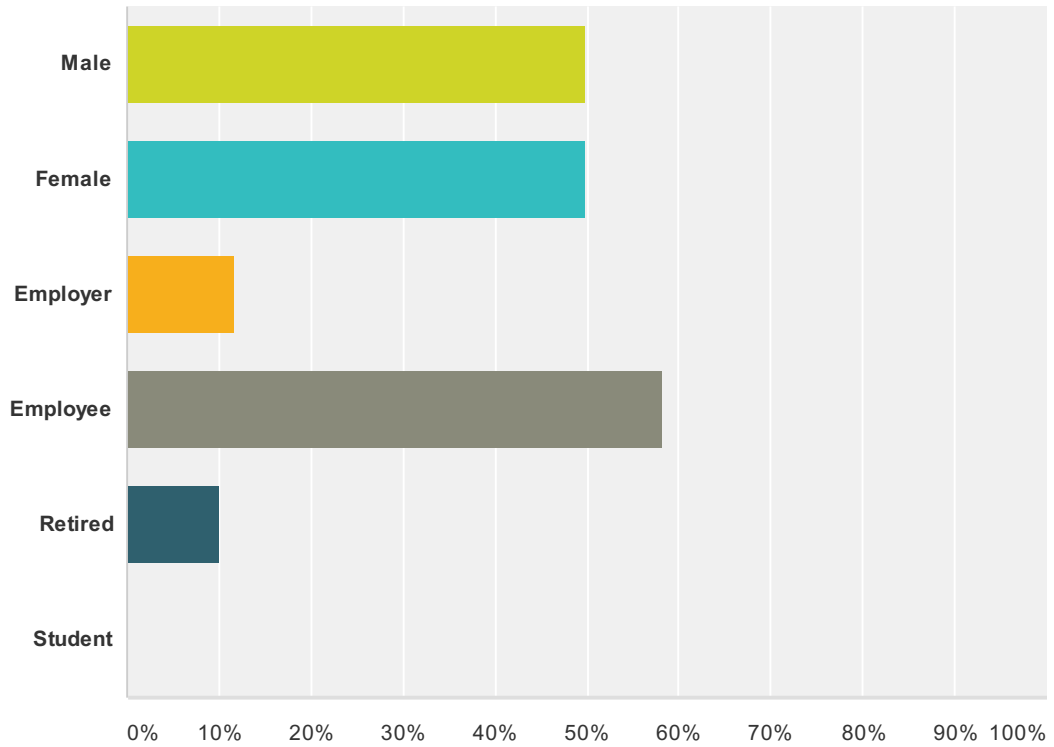
26	Work with ODA more especially on MOM	3/18/2014 8:06 PM
27	There are a lot of adults who can't afford dental care and a few clinics with a sliding pay scale might be a way of serving them	3/18/2014 7:25 PM
28	1st) I don't get excited about my patients saying they are going to skip their dental visits because the "free dental bus is coming to the school." Giving away free dentistry to people in an unspecific way does nothing to teach them the value they are receiving. I understand going to places where there are literally no dentists, that's a real value. I do not believe the van should be anywhere where there are dentists. I have not donated since a day a couple years ago when i had a rough day including several child cancellations and i drove home and saw the van in the parking lot of a very well to do school which happens to be surrounded by about 30 dentists within a mile or two. I was curious and called a couple parents to make sure everything was OK from the missed appointments and one told me that the bus was coming to the school and that they were going to see their child for free, but they would be back next time. So DFO is asking me to donate to promote free dentistry. That bothers me. Stick with educating people of the value of dentistry. Second, I get a lot of mailings, more than most any other organization, asking for donations it seems. Those are not cheap. I wonder what % of donations are spent on those. I like DFO, i think its good, i don't have all the answers, but I don't intend on donating to something that lessens the value of dentistry and occasionally effects my patients- i can't compete with free. Sorry for the rant- its honest feedback that i know is felt throughout the area.	3/18/2014 6:42 PM
29	Direct mail solicitation is almost offensive and definitely excessive.	3/18/2014 5:40 PM
30	good luck herding the "cats"	3/18/2014 5:11 PM
31	I think there will be mistaken assumptions that the ACA will cover children's dental needs and I'm pretty sure that won't be true and the DFO will still have plenty to do.	3/18/2014 5:10 PM
32	Prevention and education about prevention are the only answer to Oregon's oral health challenges. We can't drill and fill our way out of Oregon's dental needs. But emergency treatment makes the headlines and that is nothing but positive for the ODA.	3/18/2014 5:06 PM
33	We do a School Dental Sealant Program in 158 schools. We speak very highly of the Tooth Taxi when we are in the schools. We have one school that no longer "needs" us because they have the Tooth Taxi. Please remind the schools that they should take advantage of free preventive care for the kids, too. We do not want to duplicate your efforts, but we are able to focus on prevention.	3/18/2014 4:23 PM
34	don't have an answer. rather CS to demand answer to ? that I have NO response. I do not agree with these kinds of surveys. Money should be spent elsewhere	3/18/2014 4:01 PM
35	More publicity so the public is more aware of ODF	3/18/2014 3:53 PM
36	no	3/18/2014 3:50 PM
37	No	3/18/2014 3:48 PM
38	How well does the tooth taxi work with the local dentists to reach those children that do not have oral health care. It can be frustrating to have the ability to help but have parent mindset that local dentists are "out of reach." Do parents know that tooth taxi does work with local dentists or is it always a local event then the taxi leaves?	3/18/2014 3:37 PM
39	I think we should look into an adult program like the tooth taxi that focuses on veterans	3/18/2014 3:19 PM
40	No	3/18/2014 3:04 PM
41	Keep going what you are doing.	3/18/2014 2:54 PM
42	no	3/18/2014 2:08 PM
43	no	3/18/2014 1:52 PM
44	You need to look at utilizing Expanded Practice Hygienist and help with the future of Advance Dental Therapist similar to Alaska.	3/18/2014 1:24 PM
45	No problems	3/18/2014 1:13 PM
46	I have not been made aware of sustainable projects that help long-term.	3/18/2014 1:05 PM
47	no	3/18/2014 1:02 PM
48	None	3/18/2014 12:54 PM

## 2014 DFO Survey - Dental

49	no	3/18/2014 12:53 PM
50	no	3/18/2014 12:36 PM
51	no	3/18/2014 12:15 PM
52	no	3/18/2014 12:07 PM
53	no	3/18/2014 12:03 PM
54	If you didn't have the Tooth Taxi what would your focus be?	3/18/2014 11:57 AM
55	no	3/18/2014 11:54 AM

**Q1 The Dental Foundation of Oregon (DFO) is embarking on a strategic planning process and we want your help! Please answer these 14 short questions. Please select your gender and current profession.**

Answered: 60 Skipped: 0

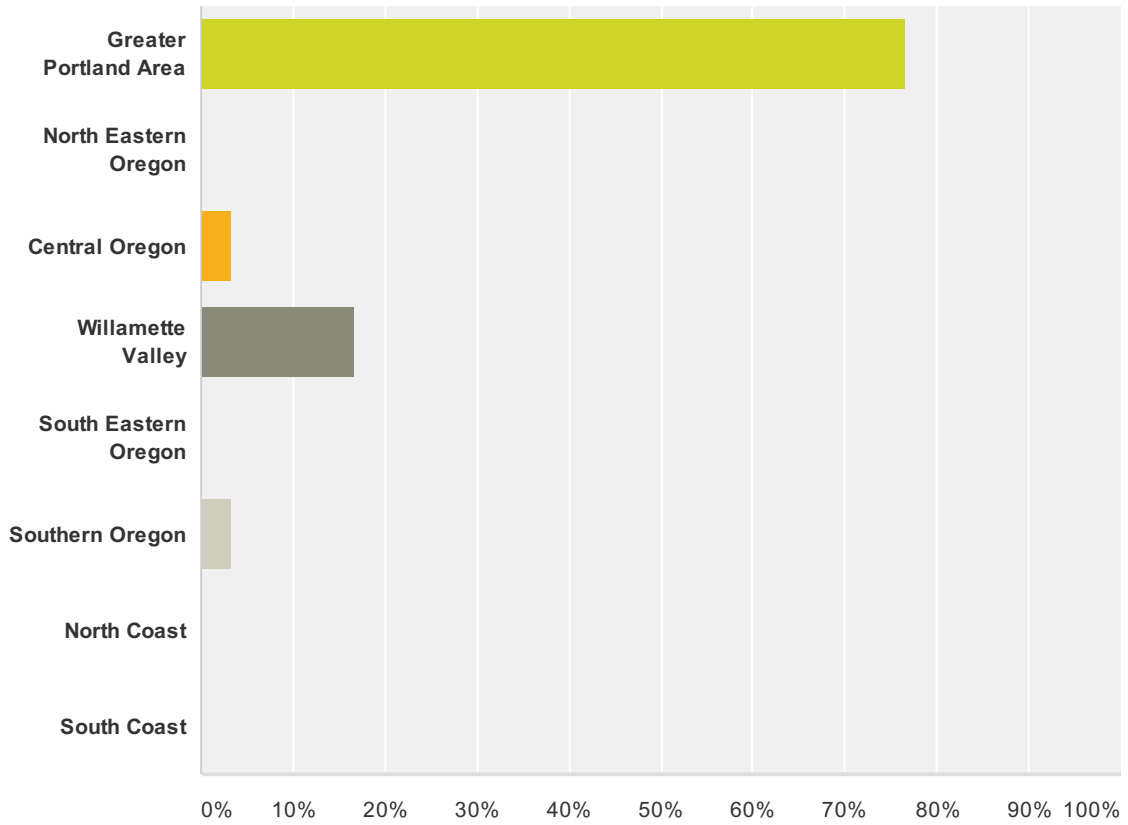


Answer Choices	Responses	Count
Male	50.00%	30
Female	50.00%	30
Employer	11.67%	7
Employee	58.33%	35
Retired	10.00%	6
Student	0.00%	0
<b>Total Respondents: 60</b>		

#	Other (please specify)	Date
1	Self employed	4/1/2014 1:32 PM
2	contract physican	3/26/2014 7:49 AM
3	Underwriting Supervisor	3/25/2014 2:20 PM
4	Self employed	3/18/2014 3:32 PM
5	Sales/marketing rep	3/18/2014 3:19 PM

### Q2 Please tell us where you live?

Answered: 60 Skipped: 0

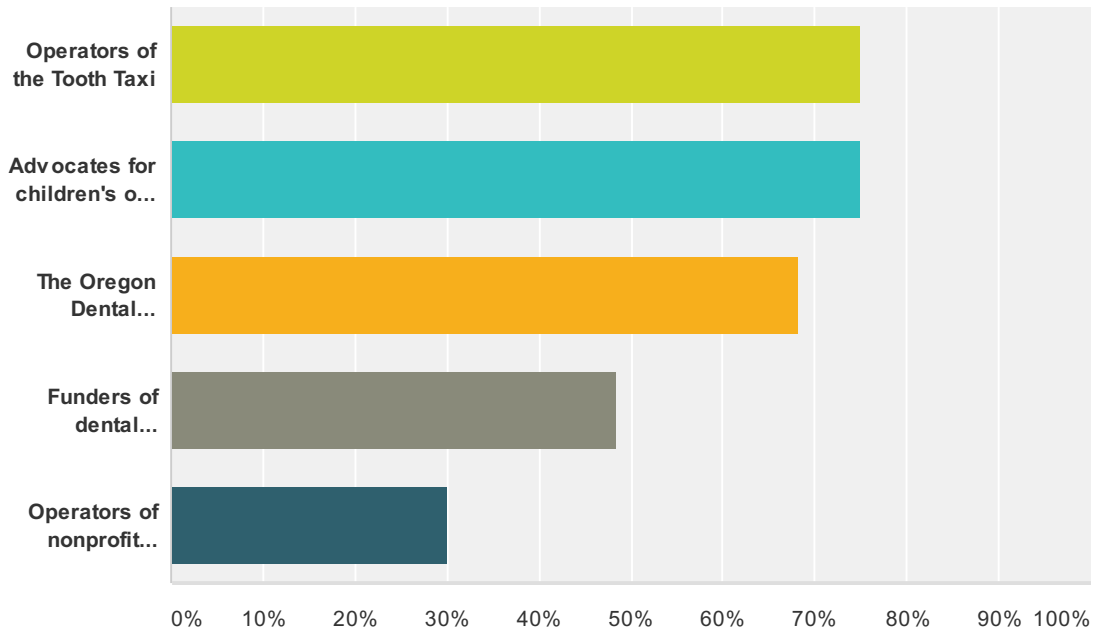


Answer Choices	Responses	
Greater Portland Area	76.67%	46
North Eastern Oregon	0.00%	0
Central Oregon	3.33%	2
Willamette Valley	16.67%	10
South Eastern Oregon	0.00%	0
Southern Oregon	3.33%	2
North Coast	0.00%	0
South Coast	0.00%	0
<b>Total</b>		<b>60</b>



### Q3 How would you describe the DFO? (Mark all that apply)

Answered: 60 Skipped: 0

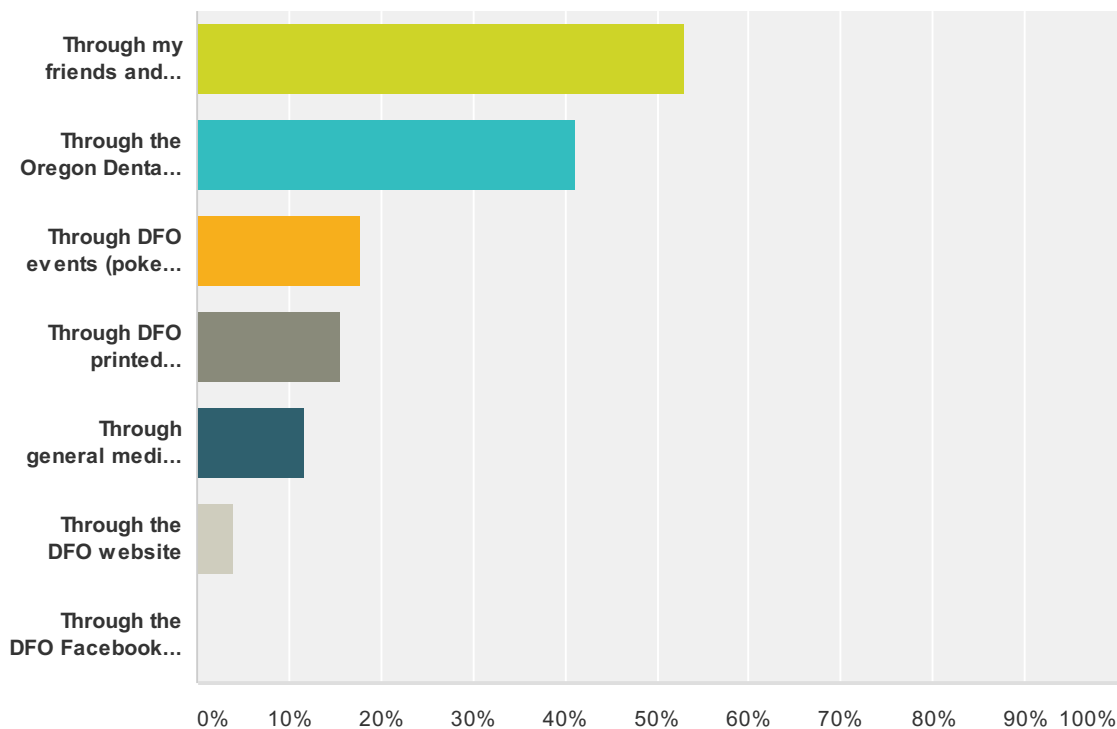


Answer Choices	Responses
Operators of the Tooth Tax	75.00% 45
Advocates for children's oral health	75.00% 45
The Oregon Dental Association's charity	68.33% 41
Funders of dental clinics/programs	48.33% 29
Operators of nonprofit dental clinics	30.00% 18
<b>Total Respondents: 60</b>	

#	Other (please specify)	Date
	There are no responses.	

### Q4 How did you first learn about the DFO? (Mark all that apply)

Answered: 51 Skipped: 9



Answer Choices	Responses
Through my friends and colleagues	52.94% 27
Through the Oregon Dental Association	41.18% 21
Through DFO events (poker, golf, etc.)	17.65% 9
Through DFO printed materials (e.g. newsletters, annual report, etc.)	15.69% 8
Through general media (Oregonian, Willamette Week, etc.)	11.76% 6
Through the DFO website	3.92% 2
Through the DFO Facebook Page	0.00% 0
<b>Total Respondents: 51</b>	

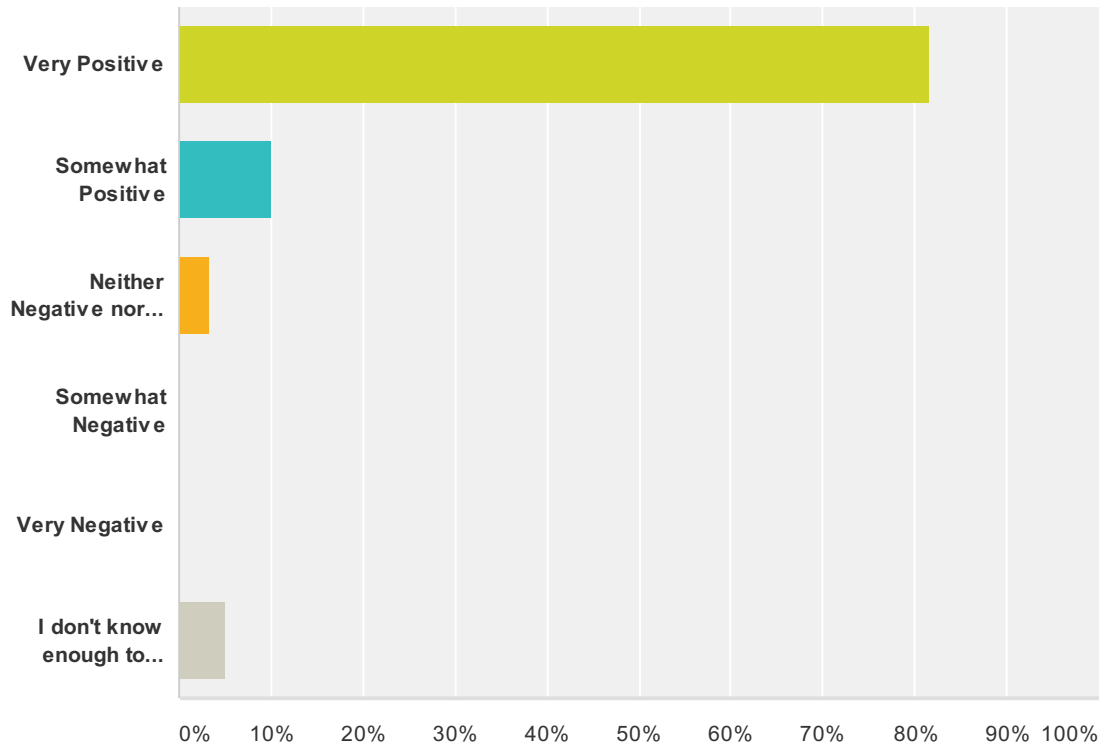
#	Other?	Date
1	As a recipient memorial	3/27/2014 12:18 PM
2	Work closely with financing dental practices	3/27/2014 8:28 AM
3	Worked for dentist: Dr. Asai	3/26/2014 8:03 AM
4	My employer	3/26/2014 7:58 AM
5	raffle	3/26/2014 7:55 AM
6	Thru Chas LaTourette	3/26/2014 7:48 AM
7	ODS	3/26/2014 6:35 AM

## DFO 2014 Survey - Public

8	ODS	3/25/2014 4:05 PM
9	I work at ODS/ Moda Health	3/25/2014 2:48 PM
10	Moda/Tooth Taxi and Wall of Wine!	3/25/2014 1:57 PM
11	Through ODS/Moda	3/25/2014 1:36 PM
12	Through the Tooth Taxi	3/25/2014 1:17 PM
13	I work for Moda Health	3/19/2014 8:30 AM
14	ODS - Moda Health	3/19/2014 7:42 AM
15	My dentist	3/18/2014 4:13 PM
16	OEA	3/18/2014 3:28 PM

### Q5 What is your general perception of the DFO and its work? The perception is:

Answered: 60 Skipped: 0

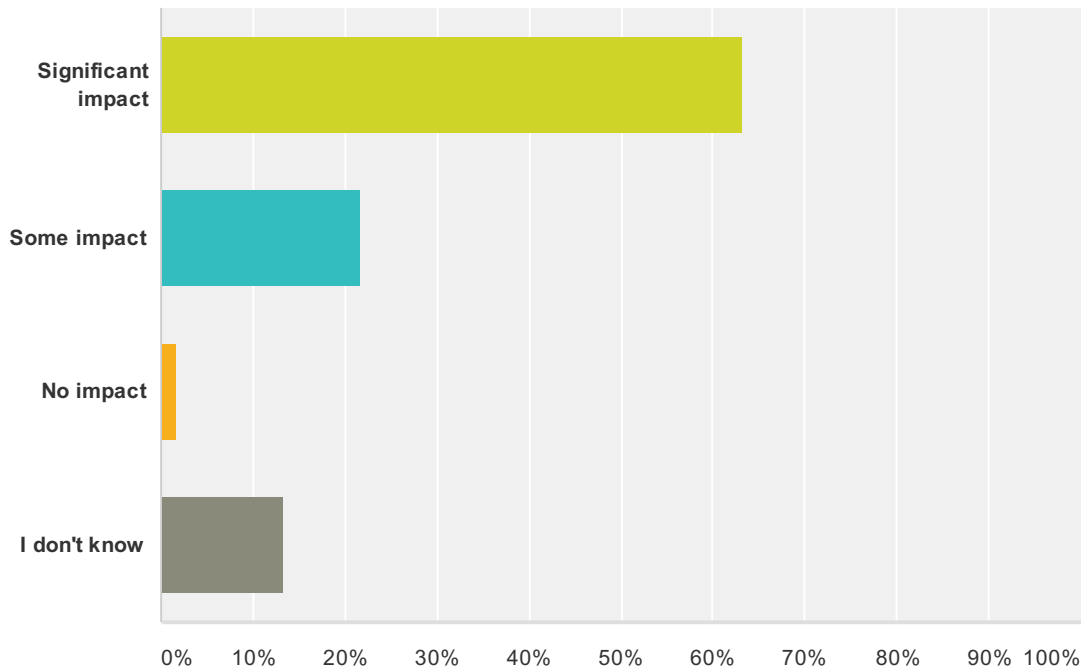


Answer Choices	Responses
Very Positive	81.67% 49
Somewhat Positive	10.00% 6
Neither Negative nor Positive	3.33% 2
Somewhat Negative	0.00% 0
Very Negative	0.00% 0
I don't know enough to comment	5.00% 3
<b>Total</b>	<b>60</b>

#	If Negative or "don't know", please explain	Date
	There are no responses.	

### Q6 To what extent is the Tooth Tax making a difference/impact improving oral health for Oregon children? (Select One)

Answered: 60 Skipped: 0

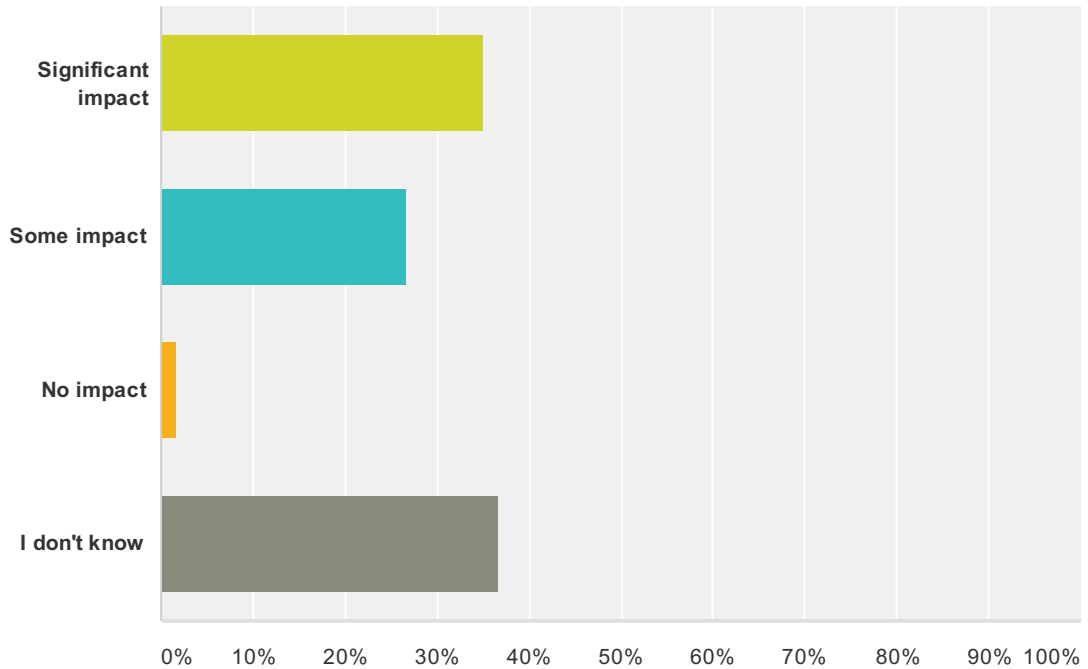


Answer Choices	Responses
Significant impact	63.33% 38
Some impact	21.67% 13
No impact	1.67% 1
I don't know	13.33% 8
<b>Total</b>	<b>60</b>

#	If "No impact" or "Don't know" please explain:	Date
1	Never heard of the Tooth Tax	3/28/2014 11:08 AM
2	I haven't worked with or researched the impact of the Tooth Tax but I am imagining that is is having a positive impact.	3/26/2014 8:03 AM
3	I haven't paid close enough attention to the result and #	3/26/2014 7:55 AM
4	Demand is very high	3/26/2014 7:48 AM
5	I have not seen statistics or any other analytical information to evaluate the effectiveness of the Tooth Tax in relation to the overall dental problem in Oregon - only the number of children seen and the dollars it cost to treat them. Perhaps it would be less expensive to screen children at the schools and provide them with vouchers to pay for their dental care with dentists in their communities. Unfortunately, there is no guarantee they would make it to the dentist.	3/19/2014 8:29 PM

**Q7 The DFO Small Grant Program has supported nonprofit dental clinics for many years. To what extent is the grant program making a difference/impact improving oral health for Oregon children? (Select One)**

Answered: 60 Skipped: 0

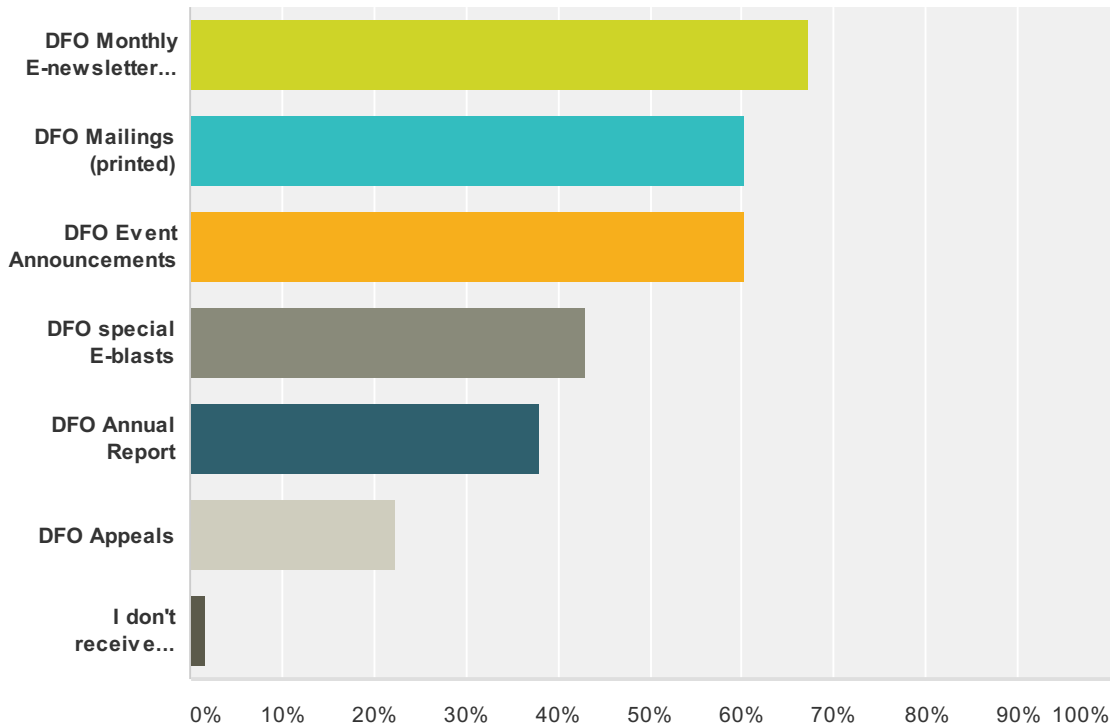


Answer Choices	Responses
Significant impact	35.00% 21
Some impact	26.67% 16
No impact	1.67% 1
I don't know	36.67% 22
<b>Total</b>	<b>60</b>

#	If "No impact" or "Don't Know" please explain:	Date
1	only familiar with Kemple Clinic	3/27/2014 12:18 PM
2	not familiar	3/26/2014 7:55 AM
3	I was not aware.....	3/25/2014 4:49 PM
4	I have not seen any information to know the impact	3/19/2014 8:29 PM
5	Am not familiar with the program	3/19/2014 2:28 PM
6	I did not know this was happening	3/19/2014 8:30 AM
7	Did not know the supported that	3/18/2014 4:13 PM

### Q8 Do you receive DFO communications? (Select all that apply)

Answered: 58 Skipped: 2

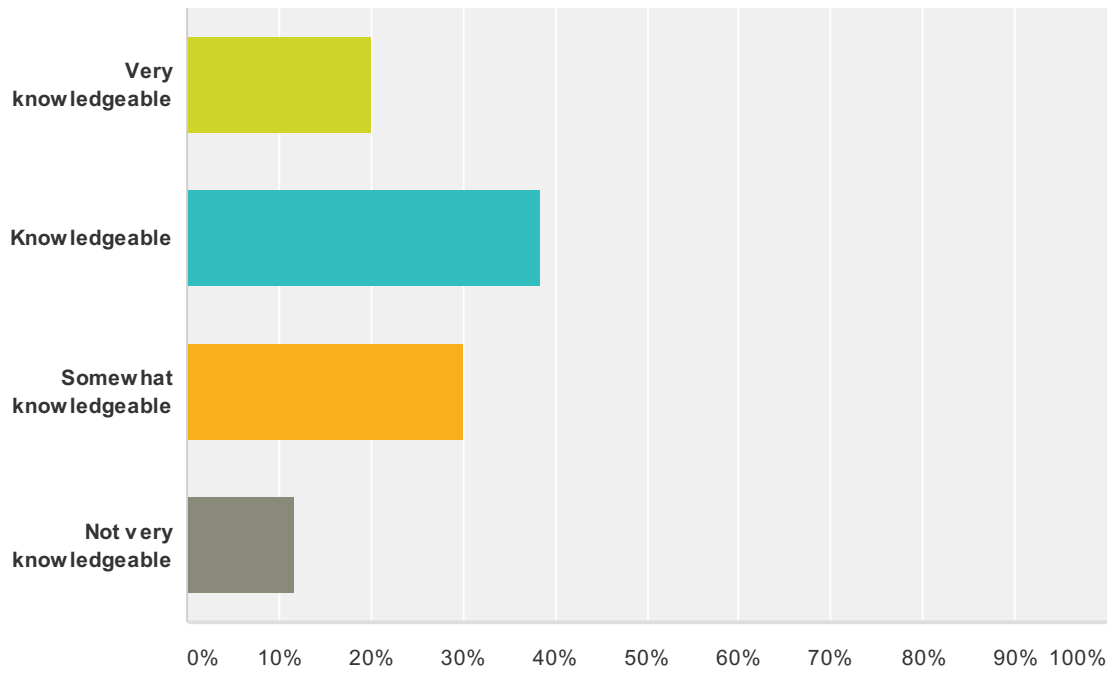


Answer Choices	Responses
DFO Monthly E-newsletter (with Tooth Taxi Updates)	67.24% 39
DFO Mailings (printed)	60.34% 35
DFO Event Announcements	60.34% 35
DFO special E-blasts	43.10% 25
DFO Annual Report	37.93% 22
DFO Appeals	22.41% 13
I don't receive anything	1.72% 1
<b>Total Respondents: 58</b>	

#	Comments	Date
1	Prefer not to	3/27/2014 12:18 PM
2	I would like to read about the personal impact of my donation dollars...how it has made a difference to children.	3/19/2014 8:29 PM

### Q9 To what extent do you feel knowledgeable about the DFO and its work?

Answered: 60 Skipped: 0

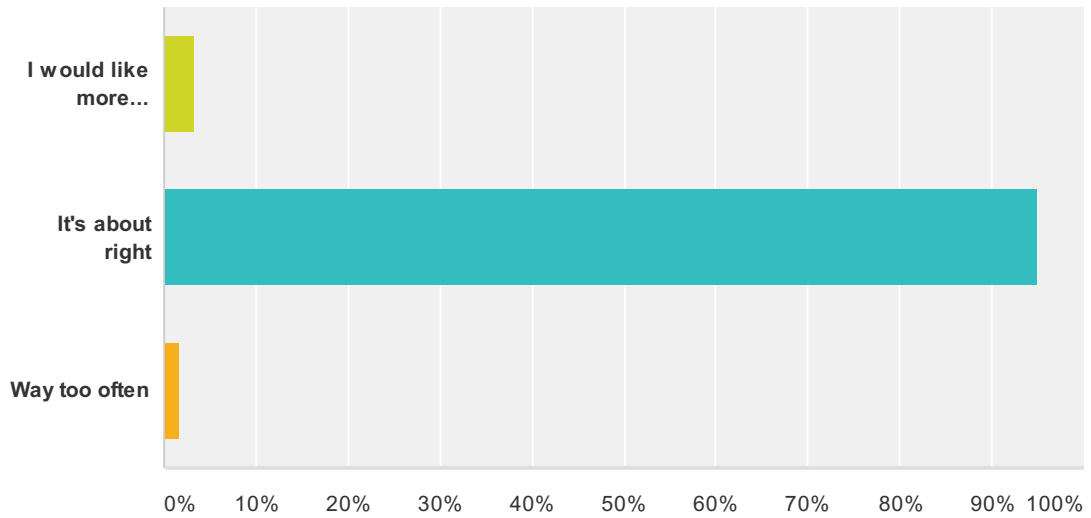


Answer Choices	Responses
Very knowledgeable	20.00% 12
Knowledgeable	38.33% 23
Somewhat knowledgeable	30.00% 18
Not very knowledgeable	11.67% 7
<b>Total</b>	<b>60</b>



### Q10 Overall, how do you rate the frequency of DFO communication to you?

Answered: 60 Skipped: 0

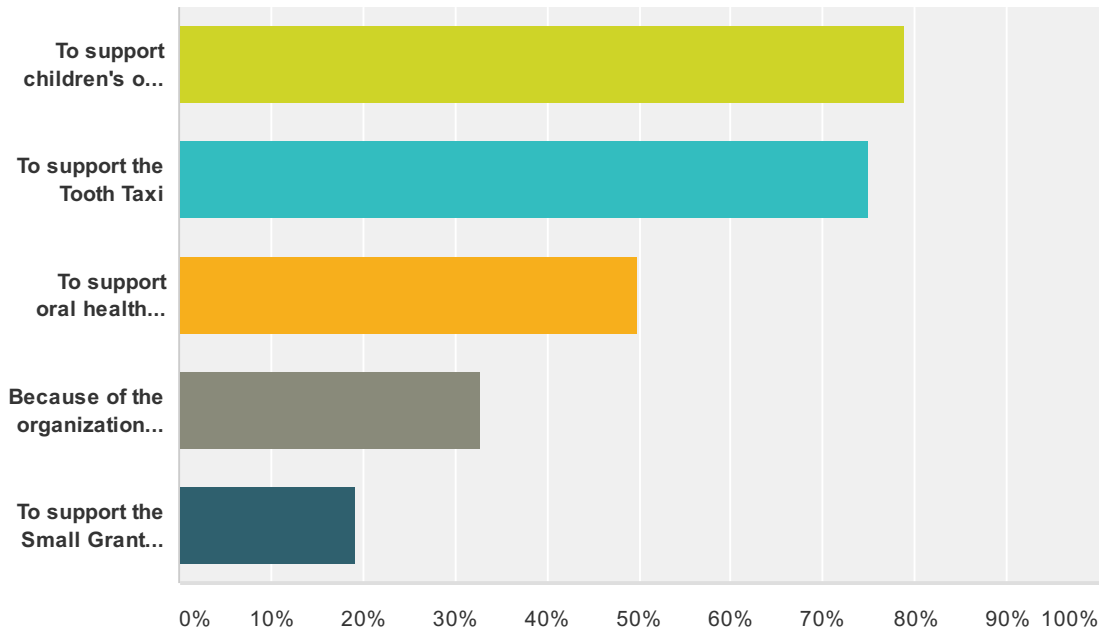


Answer Choices	Responses
I would like more information	3.33% 2
It's about right	95.00% 57
Way too often	1.67% 1
<b>Total</b>	<b>60</b>

#	Comments?	Date
1	Prefer to support Kemple Clinic locally	3/27/2014 12:18 PM

### Q11 If you currently support the DFO please describe why (Mark all that apply)

Answered: 52 Skipped: 8

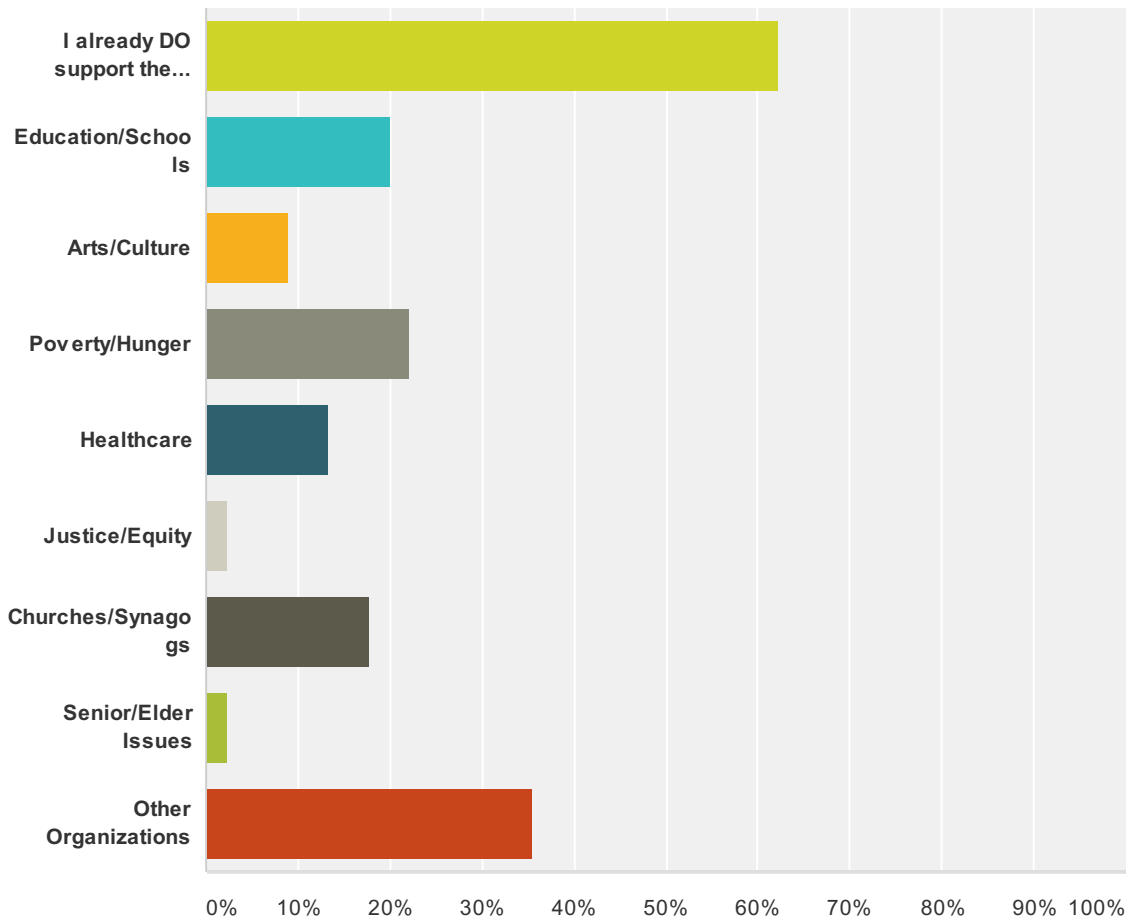


Answer Choices	Responses
To support children's oral health in general	78.85% 41
To support the Tooth Tax	75.00% 39
To support oral health education/advocacy	50.00% 26
Because of the organization's positive reputation	32.69% 17
To support the Small Grant Program	19.23% 10
<b>Total Respondents: 52</b>	

#	Other (please specify)	Date
1	In memory of a deceased friend	3/26/2014 8:00 AM
2	To support care to those who can not afford it.	3/25/2014 2:31 PM
3	I hope it will help fund dental clinics and preventive care for disadvantage children.	3/18/2014 9:56 PM

### Q12 If you do not support the DFO, what types of organizations do you support? (Select all that apply)

Answered: 45 Skipped: 15



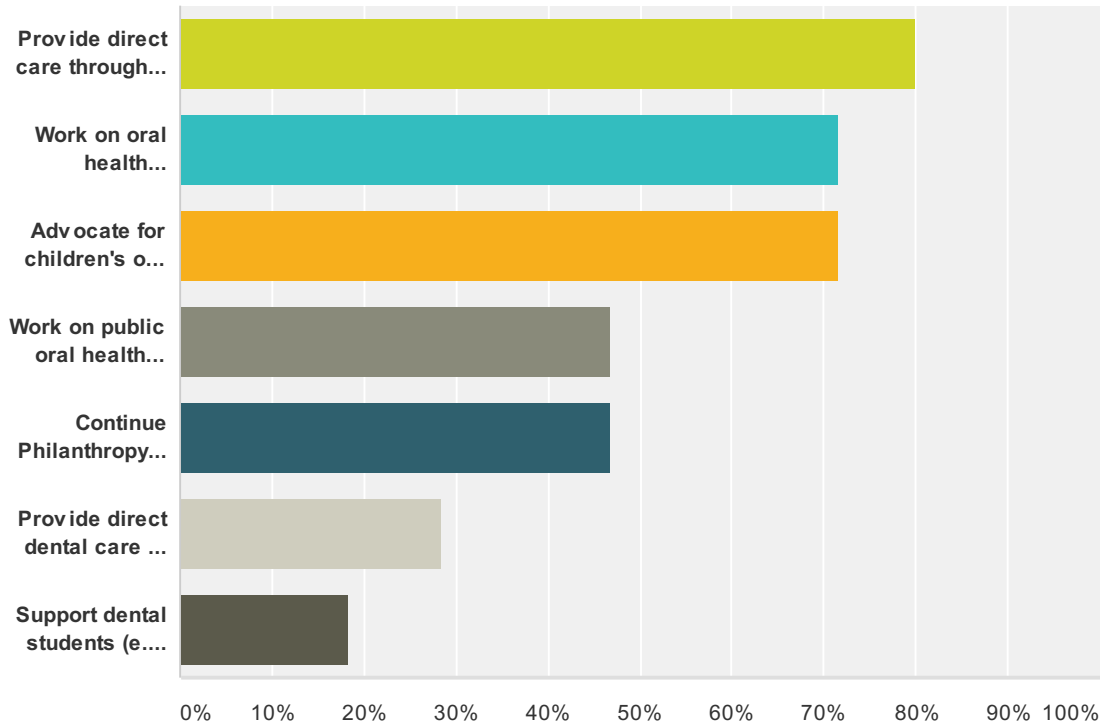
Answer Choices	Responses
I already DO support the DFO.	62.22% 28
Education/Schools	20.00% 9
Arts/Culture	8.89% 4
Poverty/Hunger	22.22% 10
Healthcare	13.33% 6
Justice/Equity	2.22% 1
Churches/Synagogues	17.78% 8
Senior/Elder Issues	2.22% 1
Other Organizations	35.56% 16
<b>Total Respondents: 45</b>	

#	Is there any specific reason you do not support the DFO?	Date
---	--	------

There are no responses.

### Q13 Thinking long-term, what should the DFO be doing to make the biggest difference in the oral health of Oregonians? (Mark all that apply)

Answered: 60 Skipped: 0



Answer Choices	Responses
Provide direct care through programs like the Tooth Taxi	80.00% 48
Work on oral health education (e.g. programs for schools)	71.67% 43
Advocate for children's oral health	71.67% 43
Work on public oral health awareness campaigns	46.67% 28
Continue Philanthropy (support dental clinics and programs)	46.67% 28
Provide direct dental care for adults	28.33% 17
Support dental students (e.g. scholarships, etc.)	18.33% 11
<b>Total Respondents: 60</b>	

#	Other ideas - please explain	Date
1	Any programs for pre-school children?	3/19/2014 2:28 PM
2	Provide fluoride rinses at schools in the Greater Portland area.	3/18/2014 9:56 PM

## Q14 To you personally, why does or should the DFO exist?

Answered: 33 Skipped: 27

#	Responses	Date
1	Many parents skip dental visits, for their children and themselves, to save money in the short run.	4/1/2014 1:32 PM
2	Dental disease is preventable with education being one of the most effective tools. Children are not able to advocate for themselves when it comes to access to care, we make the access possible and are given an opportunity to break a disease cycle through education at the same time.	3/26/2014 2:17 PM
3	to meet the need of children with failing oral health conditions and teach others how to defend and protect their oral health. Basically, to keep a finger on the pulse and respond do it.	3/26/2014 7:55 AM
4	Tooth Taxi	3/26/2014 6:35 AM
5	To help	3/25/2014 5:39 PM
6	To continue to educate the public, including children about the importance of oral health and provide dental treatment to underprivileged people.	3/25/2014 4:49 PM
7	To help the children!	3/25/2014 2:48 PM
8	To promote access to dental care to those who do not have access because of poverty or lack of insurance.	3/25/2014 2:31 PM
9	DFO should continue their program, especially for the tooth taxi. As to donator, I am honored to see the impact this organization has on our community. This is a good and positive organization and is my pleasure to be part of to see its accomplishments.	3/25/2014 2:20 PM
10	All of the above	3/25/2014 1:57 PM
11	To create awareness in Oregon for the importance of oral health and the impact it has on it's residents and the greater economy.	3/21/2014 4:10 PM
12	Oral healthcare is important to ones overall health, especially as you age.	3/19/2014 8:29 PM
13	It's focus on oral health for children.	3/19/2014 2:28 PM
14	It's the one organization we have in Oregon that does specifically what it does. It also appears to be very efficient in the use of funds, (not a lot of wasted overhead).	3/19/2014 1:26 PM
15	To directly improve the health care of Oregon children.	3/19/2014 10:46 AM
16	The help address the chronic health issues facing the people of Oregon.	3/19/2014 9:06 AM
17	Tooth Taxi	3/19/2014 8:30 AM
18	Improve the oral health of Oregon's children.	3/18/2014 8:53 PM
19	Oral Health advocacy, education, and access.	3/18/2014 8:01 PM
20	To continue to provide oral health care especially to children in need	3/18/2014 7:36 PM
21	To support better oral health care for underserved children.	3/18/2014 6:37 PM
22	It has demonstrated to be an effective educational charity and a vital service for underprivileged children.	3/18/2014 5:18 PM
23	Provide dental care to those who cannot afford it	3/18/2014 4:13 PM
24	Access to care is a real problem in America. Children who go to school with dental disease don't stand a chance.	3/18/2014 4:01 PM
25	DFO is a valuable community resource and partner, promoting oral health for children in Oregon through services, education and advocacy.	3/18/2014 4:00 PM
26	To provide oral health care for children.	3/18/2014 3:32 PM

## DFO 2014 Survey - Public

27	For all the reasons checked in #13.	3/18/2014 3:28 PM
28	To speak for the voiceless	3/18/2014 3:25 PM
29	the meaningful impact of the Tooth Tax's presence raises the dental health awareness of a child for life	3/18/2014 3:19 PM
30	To help those in need.	3/18/2014 3:17 PM
31	It helps thousands of children that needed the dental care especially when it cannot afford.	3/18/2014 3:16 PM
32	Improve the dental health of children and adults not able to afford good dental care.	3/18/2014 3:16 PM
33	To fund the Tooth Tax.	3/18/2014 3:07 PM