

Professional Video for Dentists

We offer dentists and dental clinics professionally produced HD videos optimized for TV, web or mobile viewing.

Dentist & Clinic Profiles

Our engaging and unscripted videos provide dental professionals with the opportunity to deliver a personal message about themselves and the practise to potential patients in their own style and tone.

Recommended Length: 60 seconds

Education

Video is a quick and effective way to educate existing patients on the various treatments and procedures performed as part of general dental care. Dentists can direct patients to their website to answer questions through short video clips of everything from common procedures to advanced treatments.

Recommended Length: 30-60 seconds

Patient Testimonials

Testimonials from your patients are genuine and will generate high response rates. Capture their experiences through authentic unscripted interviews that build trust and credibility for your practice or clinic.

Recommended Length: 30-seconds

Why Video

*The term Dentist is searched 100 million times a year on Google – video increases chance of front page result by **53x***



New to video?

Here's a great way to get started:

■ Large Practices

Depending on the size of your dental practice, you could highlight each dentist with a 60-second profile, generate three 30-second testimonials and create a 90-second practise overview ad for your website homepage and online directory listings.

■ Individual Dentist

One 60-second personal profile and two 30-second patient testimonials designed to convert site visitors to clients.

Contact us to experience how affordable adding professional videos to your marketing mix can be.

WEO Media

Email: info@weomedia.com

Phone: (888) 246-6906

Web: www.weodental.com