

First Data® FD130 Terminal

The Challenge

When it comes to processing payments, every merchant needs reliable, high-performance equipment for fast transactions that keep the line moving. In addition, with EMV chip card technology soon becoming the standard in the United States, you'll need to factor this into your equipment needs.

The Solution

The First Data® FD130 is an affordable terminal solution that combines performance, reliability and ease of use in a compact, feature-rich device. In addition, with new security guidelines coming soon, the FD130 enables you to accept transactions when a customer presents you with an EMV card; that is, a card embedded with a special chip that adds an important layer of security.

If you choose to connect via your existing broadband Internet service, our Datawire Secure Transport solution provides speed and security, and may even save you money over other options (optional dial backup; analog phone line required). If you prefer, you may connect using the terminal's built-in Wi-Fi capability.

Here's How it Works

Installation is simple, with easy-to-follow on-screen prompts. Setup takes just a few minutes per terminal. The FD130 terminal accepts PIN-secured and signature debit cards, all major credit cards, contactless payments and gift cards. With the addition of a check reader, it also enables you to accept paper checks, which can be transmitted in electronic form by opting for the TeleCheck Electronic Check Acceptance® solution.

As an option, the FD130 also offers Dynamic Currency Conversion (DCC) service, which makes it possible for international customers to pay in their own currency.

Enabled with the First Data OfferWiseSM Solution

With the FD130, customers can link your online offers with any payment card or mobile wallet.

- Boost redemption of your offers – no more forgotten paper voucher, redemption codes or loyalty cards
- Reduce training of staff when running campaigns
- Track and compare the performance of your offers among marketing service providers within the OfferWise network

Visit firstdata.com/offerwise to learn more and to find participating offer providers in your area.



90%

An estimated 90% of counterfeit card fraud could be eliminated with chip deployment in the US

Source: Aite Group, "Card Fraud in the United States" - The Case for Encryption, January 2010

Industries Served

- Retailers
- Restaurants
- Quick-Service Restaurants
- Mail Order/Telephone Order
- Grocery Stores
- Electronic Commerce

Help Your Business

Improve your bottom line

- Accept all major bank and credit cards
- Keep infrastructure costs low with a combination terminal, PIN pad, contactless reader and printer
- Reduce chances of lost connection and lost sales
- Prepare for EMV chip technology and new security guidelines that add an important layer of security

Deliver superior customer service

- Improve customer wait times with faster transactions
- Quickly generate printed receipts
- Protect customers from fraud with customer, merchant and report truncation features

Easy-to-use technology

- Intuitive touch-screen display for ease of use
- Fast terminal downloads using IP, dial-up or the built-in Wi-Fi capability
- Easy support of both IP and dial-up with Secure Sockets Layer (SSL) encryption
- True 32-bit processing (ARM9 32-bit CPU core)
- Quick and hassle-free drop-in paper-loading system

Features

- Compact design
- Windows CE 6.0; speedy ARM9 400Mhz CPU
- Processing capabilities for ATM, debit, electronic benefits transfer (EBT) transactions and check payments
- Fast printer capable of 15 lines per second
- Connectivity via IP, dial-up or the terminal's built-in Wi-Fi capability
- Durable keys
- Touch-screen capability with 320x240 color display
- Merchant-friendly one-touch feature for daily functions
- Three-track magnetic-stripe reader
- Contactless support
- 64 MB RAM standard memory
- Three USB ports
- Address verification service
- Batch history
- Simplified support and installation
- 2.25-inch-wide thermal roll printer
- Ability to accept EMV chip transactions that enhance security

Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.

For more information, contact your Sales Representative or visit firstdata.com.